



World Wrestling
Entertainment

June 26, 2006

World Wrestling Entertainment, Inc. has established the date of our 2006 Annual Meeting of Stockholders. The meeting will be held at 10:00 a.m., September 14, 2006, at our Television Production Facility, 120 Hamilton Avenue, Stamford, Connecticut.

PLEASE NOTE THAT THIS WILL BE A BUSINESS MEETING ONLY AND NOT AN ENTERTAINMENT EVENT. NO SUPERSTARS WILL BE IN ATTENDANCE AT THE MEETING. The meeting will be limited to stockholders (or their authorized representatives) having evidence of their stock ownership. If you plan to attend the meeting, please obtain an admission ticket in advance. Registration will begin at 9:00 a.m. and seating will begin at 9:30 a.m. Each stockholder may be asked to present valid picture identification, such as a driver's license or passport. Cameras, recording devices and other electronic devices will not be permitted at the meeting.