



FOR IMMEDIATE RELEASE

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World Wrestling Entertainment® Sets Date for Annual Shareholders Meeting

STAMFORD, Conn., February 15, 2008 - World Wrestling Entertainment, Inc. (NYSE:WWE) will hold its 2008 Annual Meeting of Stockholders at 10 a.m. ET on Friday, May 9, 2008, at the Holiday Inn Select, 700 Main Street, Stamford, CT 06901. Registration will begin at 9:30 a.m. ET. The record date for voting at the meeting was set as the close of business on March 14, 2008.

The meeting will be limited to stockholders (or their authorized representative) having evidence of their WWE® stock ownership. Attendees are asked to obtain an admission ticket in advance by providing proof of their ownership to:

World Wrestling Entertainment, Inc.
1241 E. Main Street
Stamford, CT 06902
Attention: Corporate Secretary

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Trademarks: All World Wrestling Entertainment, Inc. programming, talent names, images, likenesses, slogans, wrestling moves, and logos are the exclusive property of World Wrestling Entertainment, Inc. ECW is a trademark of WWE Libraries, Inc. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant. Actual results could differ materially from those currently expected or anticipated.