



**FOR IMMEDIATE RELEASE**

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**World Wrestling Entertainment® CEO Linda McMahon to  
Participate in UBS 36th Annual Global Media &  
Communications Conference**

**STAMFORD, Conn., December 4, 2008** - World Wrestling Entertainment, Inc. (NYSE:WWE) announced today that its Chief Executive Officer, Linda McMahon, will participate in the UBS 36th Annual Global Media & Communications Conference, on Wednesday, December 10, 2008, in New York, NY.

Mrs. McMahon's remarks are expected to begin at approximately 1:30 p.m. ET. A live audio webcast will be available online at <http://corporate.wwe.com/investors>. Also, a replay of the presentation will begin three hours after the actual presentation time and will be available until January 8, 2009.

Additional information on **World Wrestling Entertainment, Inc.** (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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**Forward-Looking Statements:** This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated.