

# WrestleMania® Set for Tampa Bay in 2021; Dallas in 2022; Los Angeles in 2023

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE® (NYSE: WWE) today announced upcoming host cities for its annual pop culture extravaganza, *WrestleMania*, from 2021-23.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20210116005025/en/

WrestleMania 37 (Graphic: Business Wire)

- **Tampa Bay:** WrestleMania37 presented by SNICKERS, Saturday, April 10 and Sunday, April 11, 2021 at Raymond James Stadium.
- Arlington/Dallas: WrestleMania38, Sunday, April 3, 2022 at AT&T Stadium.
- Inglewood/Los Angeles: WrestleMania39, Sunday, April 2, 2023 at SoFi Stadium and Hollywood Park.

Click here to watch the official announcement made by John Cena<sup>®</sup>, Roman Reigns<sup>®</sup> with Paul Heyman<sup>®</sup>, Sasha Banks<sup>®</sup>, Stephanie McMahon<sup>®</sup> and Paul "Triple H<sup>®</sup>" Levesque.

"Florida is excited to welcome back *WrestleMania* to Tampa in April at Raymond James Stadium. Florida has continued to work with professional sports and entertainment to safely operate while generating revenue and protecting jobs. *WrestleMania* will bring tens of millions of dollars to the Tampa area and we look forward to hosting more sporting and entertainment events in Florida this year," said Florida Governor Ron DeSantis.

"The opportunity for Tampa Bay to host *WrestleMania* in April is, in true WWE fashion, the perfect comeback story and marks a clear indication that our beautiful city is poised to bounce back stronger than ever. We can't wait to once again showcase all that team Tampa Bay has to offer," added Tampa Mayor Jane Castor.

"We are elated for *WrestleMania's* return to Arlington's AT&T Stadium and look forward to building upon the success from 2016 when more than 101,000 fans were in attendance for *WrestleMania 32*," said Arlington Mayor Jeff Williams.

"The City of Inglewood looks forward to the opportunity to host *WrestleMania* in 2023 and celebrates the deferral of this year's event to Tampa Bay so they can have their rightful *WrestleMania* moment. Our time will come," said Inglewood Mayor James T. Butts Jr.

"On behalf of everyone at WWE, we thank Governor DeSantis, Mayor Castor, Mayor Williams and Mayor Butts for their graciousness and flexibility in what was a collaborative effort to bring the next three *WrestleManias* to these iconic stadiums in their world-class cities," said Vince McMahon, WWE Chairman & CEO.

In coordination with local partners and government officials, WWE will announce ticket availability and safety protocols for *WrestleMania37* in the coming weeks. Information on additional *WrestleMania* Week events is forthcoming.

## About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 27 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at <a href="www.com">www.com</a>. For information on our global activities, go to <a href="http://www.wwe.com/worldwide/">http://www.wwe.com/worldwide/</a>.

<u>Trademarks</u>: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the impact of the COVID-19 outbreak on our business, results of operations and financial condition; entering, maintaining and renewing major distribution agreements; a rapidly evolving media landscape; WWE Network (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-

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