



Philadelphia to Host 30th Anniversary of WWE® Royal Rumble® in 2018

01/26/2017

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE® (NYSE: WWE) announced today that the Wells Fargo Center in Philadelphia will host the 30th anniversary of *WWE Royal Rumble*® on Sunday, January 28, 2018.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170126005693/en/>

WWE Royal Rumble (Photo: Business Wire)

As part of *Royal Rumble* Weekend, WWE will host four consecutive nights of action at Wells Fargo Center with *NXT*® *TakeOver*® on Saturday, January 27, 2018; *WWE Royal Rumble* on Sunday, January 28, 2018; *WWE Monday Night Raw*® on Monday, January 29, 2018; and *WWE SmackDown*® *Live* on Tuesday, January 30, 2018. Ticket information about these events will be announced in the future at wwe.com.

"We are very happy to continue Philadelphia's amazing relationship with WWE by bringing *Royal Rumble* back to our city," said Larry Needle, Executive Director of PHL Sports, a division of the Philadelphia Convention & Visitors Bureau. "We look forward to working closely with WWE to build a great fan experience for all those attending from around the world."

"We have had a long-standing relationship with WWE that dates back to 1974 at the Spectrum," said Comcast Spectacor's John Page, President, Wells Fargo Complex. "The Wells Fargo Center has hosted many incredible WWE events over the past 20 years, including *WrestleMania XV* (1999). *Royal Rumble 2018* will build on that success as we will welcome WWE fans from all over the world to Philadelphia."

"We are excited to have Philadelphia serve as host to one of WWE's biggest events of 2018," said John Saboor, WWE Executive Vice President, Special Events. "We look forward to an unprecedented four consecutive nights of WWE action at Wells Fargo Center as we celebrate the 30th anniversary of *Royal Rumble*."

Royal Rumble is one of WWE's biggest events of the year and officially kicks off the road to *WrestleMania*. The event is highlighted by a 30-man *Royal Rumble* match featuring Superstars from both *Raw*® and *SmackDown*®, with the winner receiving a Championship opportunity at *WrestleMania*. The event will be broadcast around the world live on WWE Network. The 2018 *Royal Rumble* marks the 30th anniversary of the prestigious event, which was first held in January 1988 at the Copps Coliseum in Hamilton, ONT.

This year's *Royal Rumble* takes place this Sunday, January 29 live at the Alamodome in San Antonio, TX.

About Wells Fargo Center

Comcast Spectacor is celebrating 20 years of transforming events into experiences at the Wells Fargo Center during the 2016-17 season. The Wells Fargo Center opened on August 31, 1996, as a beautiful state-of-the-art sports and entertainment facility to be the new home of the Philadelphia Flyers and 76ers. Since its opening, the arena has been the centerpiece of sports and entertainment in the Greater Philadelphia Region, and prominently featured in the national spotlight. The Wells Fargo Center continuously attracts numerous prestigious events, including political conventions, NCAA Championships, All-Star Games, concerts and family shows, creating countless memories for millions of fans throughout the region. The Wells Fargo Center showcases Comcast Spectacor's industry-leading qualities as an operator and an innovator in the live event experience.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com and WellsFargoCenterPhilly.com for more information.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 35 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network (including the risk that we are unable to attract, retain and renew subscribers); major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10Q.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170126005693/en/>

WWE

Adam Hopkins, 203-352-8675

Adam.Hopkins@wwecorp.com

Source: WWE