



Consecutive Sellouts Start WWE®'s Road To WrestleMania®

01/31/2007

STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment(R) performed to three consecutive nights of sellouts in Texas as WWE officially kicked off the road to WrestleMania 23, which takes place on Sunday, April 1, 2007, live from Ford Field in Detroit, Mich.

On Sunday night, more than 14,500 enthusiastic WWE fans attended the sold out AT&T Center in San Antonio for the Royal Rumble live event pay-per-view. The event was highlighted by Undertaker(R) winning the 30-man Royal Rumble(R) to earn a title shot at WrestleMania 23. The following night, Monday Night RAW(R) Superstars performed to a capacity crowd of more than 14,000 fans at the American Airlines Center in Dallas. Then on Tuesday night, a sold-out crowd of more than 12,400 witnessed the SmackDown(R) and ECW(R) taping at the Toyota Center in Houston.

WrestleMania 23's Fan Axxess tour has been greeted by record crowds since it started in January. More than 15,000 people attended the Texas portion of the tour held in San Antonio this past weekend.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE), can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All World Wrestling Entertainment, Inc. programming, talent names, images, likenesses, slogans, wrestling moves, and logos are the exclusive property of World Wrestling Entertainment, Inc. ECW is a trademark of WWE Libraries, Inc. All other trademarks, logos and copyrights are the property of their respective owners.

Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 or Investor: Michael Weitz, 203-352-8642