



## WWE®'s Smackdown® Future?

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STAMFORD, Conn.--(BUSINESS WIRE)-- In light of today's announcement by MyNetworkTV, World Wrestling Entertainment(R) officials are certain that SmackDown has a bright future.

WWE SmackDown, airing on Friday nights at 8:00/7:00 PM Central on MyNetworkTV, is the number one program on Friday nights on all broadcast television for males under the age of 50, including the key advertiser demos, M12-17 and M18-34.

WWE SmackDown will enter its 10th consecutive year this Fall, attesting to the popularity and longevity of the brand.

Additional information on World Wrestling Entertainment Inc (NYSE: WWE) can be found at [www.wwe.com](http://www.wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Source: World Wrestling Entertainment Inc

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