



**For Immediate Release**

## **WWE® NETWORK ANNOUNCES PROGRAMMING LINEUP**

**STAMFORD, Conn., February 19, 2014** – WWE Network, the first-ever 24/7 streaming network, has unveiled its programming lineup, which is highlighted by *WrestleMania® 30* on Sunday, April 6 at 7 pm ET live from the Mercedes-Benz Superdome in New Orleans.

In addition, for the first time ever, the WWE Hall of Fame Induction Ceremony will air live in its entirety on Saturday, April 5 at 9 pm ET on WWE Network. This year's current inductees include The Ultimate Warrior, Jake "The Snake" Roberts and Lita. A one-hour special will also air on USA Network on Monday, April 7, immediately following *Monday Night Raw®*.

WWE Network will officially launch on Monday, February 24 at 9 am ET and fans will instantly have access to live programming and the most comprehensive WWE video-on-demand library upon signing up exclusively at WWE.com.

WWE Network will be available through the WWE App on TV via connected devices including Roku streaming devices, Sony PlayStation® 3, Sony PlayStation® 4 and Xbox 360. WWE Network will also be available through the WWE App on iOS devices, including Apple iPad and iPhone, Amazon's Kindle Fire devices and Android devices, as well as on desktops and laptops via WWE.com.

The programming line-up on WWE Network includes:

### **WrestleMania 30**

WWE's pop-culture extravaganza, *WrestleMania 30*, will air live on Sunday, April 6 at 7 pm ET from New Orleans. More than 70,000 fans from all 50 states and more than 30 countries are expected to converge on the Mercedes-Benz Superdome with millions more watching around the world. Current WWE Superstars will be joined by a host of WWE Legends for a celebration 30 years in the making.

### **WWE Hall of Fame Induction Ceremony**

For the first time ever, the 2014 WWE Hall of Fame Induction Ceremony will air live in its entirety on WWE Network on Saturday, April 5 at 9 pm ET from the Smoothie King

Center in New Orleans. This year's current inductees include The Ultimate Warrior, Jake "The Snake" Roberts and Lita.

### **Live Monday Night Raw Pre-Show and WWE Raw Backstage Pass**

A live, 30-minute *Raw Pre-Show* will air each week and premieres on Monday, February 24 at 7:30 pm ET.

*WWE Raw Backstage Pass* will air live each week immediately following *Monday Night Raw*, providing analysis of the night's action and exclusive backstage interviews. The premiere will air on Monday, February 24 at 11:05 pm ET.

### **Friday Night SmackDown® Pre-Show and WWE SmackDown Backstage Pass**

A 30-minute pre-show for *SmackDown* will air each week and premieres on Friday, February 28 at 7:30 pm ET.

*WWE SmackDown Backstage Pass* will air each week immediately following *SmackDown*, providing analysis of the night's action and exclusive backstage interviews. The premiere will air on Friday, February 28 at 10 pm ET.

### **WrestleMania® Rewind**

*WrestleMania® Rewind* will provide fans with a comprehensive look back at the most groundbreaking matches and dramatic moments in *WrestleMania* history. The series premieres on Tuesday, February 25 at 9 pm ET with a sneak peek on Monday, February 24 at 9 am ET.

### **WWE Countdown™**

A one-hour, groundbreaking, interactive, countdown series that will put the power squarely in viewers' hands by giving the audience the chance to discuss and rank WWE's most spectacular Superstars, unexpected moments, best catch phrases and more through digital polling and social media interaction. The series premieres on Tuesday, February 25 at 10 pm ET with a sneak peek on Monday, February 24 at 10 am ET.

### **WWE Legends' House™**

WWE's greatest Legends reunite for a new title – only this time, they're competing outside of the ring. Imagine a beautiful house in the suburbs – perfectly furnished, with gorgeous landscaping, a lovely pool and quiet, respectable neighbors. WWE Superstars from the past including Rowdy Roddy Piper, Tony Atlas and Hacksaw Jim Duggan will turn the neighborhood upside down as the house staff tries their best to keep these Legends on time, on speaking terms, and out of trouble in this new reality show. The series premieres on Thursday, April 10 at 8 pm ET.

### **This is NXT®**

A one-hour special that will take viewers inside the action-packed world of tomorrow's WWE's Superstars as they aspire to become the future of WWE. Featuring behind-the-scenes moments and in-ring action from WWE's Performance Center, fans will get up close and personal with the next generation of Superstars. The series premieres on Monday, February 24 at 11 am ET.

### **NXT ArRival™**

WWE Network's first live in-ring event will air on Thursday, February 27 at 8 pm ET. The live special will showcase the brightest and best of WWE's rising stars from WWE's Performance Center, as well as appearances by WWE Superstars John Cena®, Sheamus®, The New Age Outlaws and WWE Legends Bret Hart and Shawn Michaels.

Thirty minutes prior to the event, the *NXT ArRival Pre-Show* will air at 7:30 pm ET and include exclusive interviews and appearances by NXT Superstars, WWE Superstars and Legends.

### **WWE NXT®**

Each Thursday at 9 pm ET, WWE Superstars and Divas of tomorrow face off on *WWE NXT*, a one-hour, weekly show that features the brightest and best of WWE's rising stars. *WWE NXT* showcases the Superstars and Divas from WWE's Performance Center as well as appearances from WWE Superstars and Legends in an intimate setting. *WWE NXT* broadcasts from the state-of-the-art Full Sail LIVE venue on the Full Sail University campus in Orlando, Florida. The series premieres on Thursday, March 6 at 9 pm ET.

### **WWE Superstars®**

A one-hour, weekly show highlighting the best of WWE Superstars and Divas in heart-pounding matches. The show will also feature highlights from all WWE programming, as well as a special glimpse at everything going on in the WWE Universe. The series premieres on Thursday, February 27 at 10 pm ET.

### **Beyond the Ring™**

An all-access pass to the fast-paced action of WWE's home video library. With classic matches and groundbreaking biographies of WWE Legends, fans will have all the action from WCW®, AWA®, ECW® and WWE right at their fingertips. The series premieres on Saturday, March 1 at 8 pm ET.

### **Best of Raw**

Every Wednesday at 9 pm ET, *Best of Raw* will feature the most memorable episodes from the longest-running weekly episodic show in television history. Each week, see some of the most incredible matches and controversial moments featured over the years on *Monday Night Raw*. The series premieres at a special date and time on Thursday, February 27 at 4:30 pm ET.

### **Best of SmackDown**

For more than a decade, *Friday Night SmackDown* has brought amazing action and memorable moments to the WWE Universe. On Saturdays at 1 pm ET, WWE Network will showcase the most exciting episodes of *SmackDown*. The series premieres on Saturday, March 1 at 1 pm ET.

### **Expansive Video-On-Demand Library**

In addition to live and original programming, fans will have access to the most comprehensive WWE video-on-demand library the instant they subscribe. WWE Network will offer all WWE, WCW and ECW pay-per-views as well as encores of *Raw* and *SmackDown*<sup>®</sup> totaling more than 1,500 hours of video on demand at launch.

Click [here](#) to learn more about WWE Network and to view sneak peeks of *WrestleMania Rewind*, *WWE Countdown* and *Monday Night War*. Read the WWE Network FAQ [here](#).

### **About WWE**

[WWE](#), a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming is broadcast in more than 150 countries and 30 languages and reaches more than 650 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Miami, Mexico City, Mumbai, Shanghai, Singapore, Munich and Tokyo.

WWE Network is the next step for Vince McMahon who continues to revolutionize event programming for sports and entertainment. As a pioneer in the television syndication business, McMahon and WWE developed syndicated programming for 30 television stations in 1979. McMahon was also a visionary in the cable television industry by leveraging the new technologies of pay-per-view and closed-circuit television for the first *WrestleMania* in 1985. Today, WWE delivers fans a revolutionary second screen experience during its flagship programming via the WWE App, which has more than 10 million downloads globally. The experience includes live match continuation during TV commercial breaks, backstage content, live polls, photos and exclusive information on WWE Superstars and Divas.

Additional information on WWE (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to entering into, maintaining and renewing key agreements, including television and pay-per-view programming and our new network distribution agreements; the need for continually developing creative and entertaining programming; the continued importance of key performers and the services of Vincent McMahon; the conditions of the markets in which we compete and acceptance of the Company's brands, media and merchandise within those markets; our exposure to bad debt risk; uncertainties relating to regulatory and litigation matters; risks resulting from the highly competitive nature of our markets; uncertainties associated with international markets; the importance of protecting our intellectual property and complying with the intellectual property rights of others; risks associated with producing and travelling to and from our large live events, both domestically and internationally; the risk of accidents or injuries during our physically demanding events; risks relating to our film business; risks relating to increasing content production for distribution on various platforms, including the network; risks relating to new businesses generally and risks specific to the new network; risks relating to our computer systems and online operations; risks relating to the large number of shares of common stock controlled by members of the McMahon family and the possibility of the sale of their stock by the McMahons or the perception of the possibility of such sales; the relatively small public float of our stock; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends, general economic and competitive conditions and such other factors as our Board of Directors may consider relevant.