



Three Consecutive Sellouts Highlight WWE's Road To WrestleMania® Through California

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment(R) continued its Road to WrestleMania 23 live event tours with three consecutive sellouts in California this week, grossing more than \$1.4 million in ticket sales.

On Sunday night, more than 17,000 fans packed the Staples Center in Los Angeles for WWE's No Way Out(R) pay-per-view. The following night, "Monday Night RAW(R)" Superstars performed to a capacity crowd of more than 8,600 at the Rabobank Arena in Bakersfield. On Tuesday night, a sold-out crowd of more than 11,000 witnessed "Friday Night SmackDown(R)" and "ECW(R): Extreme Championship Wrestling(TM)" at the iPayOne Center in San Diego.

"We continue to see a great reception from our fans to our Road to WrestleMania live events as we tour around the country," said Geof Rochester, Senior Vice President, Marketing.

WrestleMania 23 takes place Sunday, April 1, live on pay-per-view from Ford Field in Detroit, Mich. The event will be highlighted by John Cena(R) defending the WWE Championship against Shawn Michaels(TM), Batista(TM) defending the World Heavyweight Championship against The Undertaker(R), and a "Battle of the Billionaires" between Vince McMahon(TM) and Donald Trump in which the loser has his head shaved bald.

Additional information on World Wrestling Entertainment Inc. (NYSE: WWE), can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide>.

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Source: World Wrestling Entertainment Inc.

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