



Arizona Hosts WrestleMania® XXVI

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STAMFORD, Conn.--(BUSINESS WIRE)-- The City of Glendale, Ariz., Global Spectrum and World Wrestling Entertainment(R) announced that the University of Phoenix Stadium will host WrestleMania XXVI on Sunday, March 28, 2010.

Glendale Mayor Elaine Scruggs, Arizona Cardinals' Coach Ken Whisenhunt and University of Phoenix Stadium General Manager Peter Sullivan joined WWE(R) Chairman Vince McMahon and several WWE Superstars and Divas in making the announcement today at a press conference at the University of Phoenix Stadium.

WWE's annual pop-culture extravaganza is a coveted event for any major city. The pay-per-view event will be televised to more than 100 countries. WrestleMania XXIV pumped \$50 million into the local Orlando economy in 2008 and set the Citrus Bowl attendance record with 74,635 fans from all 50 states, five Canadian provinces and 21 countries.

This year's 25th Anniversary of WrestleMania will take place in Houston's Reliant Stadium on April 5th where it is expected to set the stadium attendance record.

Visitors from around the world are expected to travel to Arizona and participate in a week's worth of activities that will culminate with WrestleMania XXVI. Among the activities will be WrestleMania Axxess, WWE Hall of Fame, WrestleManiArt(TM) exhibition, Monday Night Raw(R), and WrestleMania "Rocks the Block" street party. The University of Phoenix stadium was chosen after a year long bid process. This marks the first time the Glendale/Phoenix area has hosted WrestleMania.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE) can be found at [wwe.com](http://www.wwe.com) and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>

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Source: World Wrestling Entertainment, Inc.

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