



Jarrius “JJ” Robertson to Receive “Warrior Award” at WWE® Hall of Fame Induction Ceremony

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE: WWE) announced today that Jarrius “JJ” Robertson, double liver transplant survivor and long-time WWE fan, has been named the recipient of the fourth annual Warrior Award. Named after WWE Hall of Famer The Ultimate Warrior®, The Warrior Award is presented to an individual who has exhibited unwavering strength and perseverance and who lives life with the courage and compassion that embodies the indomitable spirit of The Ultimate Warrior.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20180226006698/en/>

(Photo: Business Wire)



(Photo: Business Wire)

The award will be presented to Robertson by Dana Warrior, widow of The Ultimate Warrior, at the 2018 WWE Hall of Fame Induction Ceremony, which will stream live on WWE Network at 8 pm ET on Friday, April 6 from the Smoothie King Center in New Orleans. USA Network will broadcast a special presentation of the WWE Hall of Fame Induction Ceremony on Saturday, April 7 at 10 pm ET/PT and Monday, April 9 at 11 pm ET/PT, immediately following *Raw*®.

While battling biliary atresia, a rare chronic liver disease, Jarrius has undergone dozens of surgeries and has had two liver transplants in his short life. Through these trials and tribulations, Jarrius has not let this disease define who he is. His charismatic, lively and positive attitude throughout his journey has captured the attention of athletes, celebrities and people around the world. Living by the motto “It Takes Lives to Save Lives,” Jarrius strives to encourage everyone to become an organ donor.

“I can’t believe I have been chosen to be the 2018 Warrior Award recipient,” said Robertson. “Being honored by WWE means the world to me. I feel very blessed.”

“Jarrius has shown immeasurable amounts of courage, strength and positivity during the hardest of times. His infectious smile and personality light up any room, with no one the wiser of the pain he could have been enduring at any

given moment,” said Stephanie McMahon, WWE Chief Brand Officer. “His determination to help others fight their toughest battles and his work to bring awareness to organ donation make him a true Warrior, and the perfect recipient of this year’s award in his hometown of New Orleans.”

“It is a privilege to present Jarrius with this year’s Warrior Award at the WWE Hall of Fame Induction Ceremony,” said Dana Warrior. “He lives everyday with the Warrior spirit and is an inspiration to people of all ages.”

Robertson has previously received honors from the New Orleans Saints and the NBA, and was the recipient of the Jimmy V Perseverance Award at the 2017 ESPYS. Last year, Stephanie McMahon presented Robertson with a WWE Hero award for his courage, perseverance and dedication to helping others.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE’s TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 20 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

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