



Tampa Bay to Host WrestleMania®

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TAMPA BAY, Fla.--(BUSINESS WIRE)-- Tampa Mayor Bob Buckhorn, Hillsborough County Commissioner Ken Hagan, the Tampa Bay Sports Commission, the Tampa Sports Authority and WWE® (NYSE: WWE) are proud to announce that Raymond James Stadium in Tampa Bay will host WWE's pop-culture extravaganza, *WrestleMania*, on Sunday, April 5, 2020.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190307005435/en/>

"Tampa Bay is proud to host *WrestleMania*," said Tampa Mayor Bob Buckhorn. "Our region enjoys a special place in sports entertainment history and has produced many of its iconic figures. We look forward to WWE fans from around the world converging on our city in 2020 to enjoy all that we have to offer."

"On behalf of everyone at WWE, we thank Mayor Buckhorn and Commissioner Hagan for bringing *WrestleMania* to Tampa Bay for the first time," said Vince McMahon, WWE Chairman & CEO. "I am confident that Tampa Bay will be an outstanding host for our fans around the world."

"We are honored to bring *WrestleMania* back to Florida," said Hillsborough County Commissioner Ken Hagan. "The week of WWE events will not only bring excitement to fans, but also generate a significant economic boom for Tampa Bay's economy."

WrestleMania is more than just a one-day event; it's a week-long celebration. In addition to *WrestleMania 36*, other activities planned include *WrestleMania Axxess*, WWE's interactive fan festival, as well as four nights of events; *SmackDown® Live*, 2020 *WWE Hall of Fame Induction Ceremony*; *NXT® TakeOver™* and *Monday Night Raw®*. WWE will also host more than a dozen community outreach events, including hospital visits and Be a STAR® bullying prevention rallies, designed to give back to the local region.

Over the past 12 years, *WrestleMania* has generated more than \$1.2 billion in cumulative economic impact for the cities that have hosted the event. This year, *WrestleMania 35* takes place Sunday, April 7 at MetLife Stadium in East Rutherford, NJ and streams live around the world on WWE Network.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 27 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: entering, maintaining and renewing major distribution agreements; WWE Network (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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