

WWE® and TELE 5 Announce Partnership

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MUNICH--(BUSINESS WIRE)-- WWE and TELE 5 today announced a multi-year deal to bring WWE's flagship program, Monday Night Raw, back to free television in Germany. Starting April 10th, WWE fans will be able to see the two-hour version of Monday Night Raw every Thursday at 10.15pm on TELE 5.

WWE combines compelling storylines with an exciting mix of in-ring action, featuring WWE Superstars John Cena®, Randy Orton®, Alberto Del Rio ,
Daniel Bryan and many more. In the United States, *Monday Night Raw* is the longest-running, weekly episodic program in primetime TV history and it is also one of the most-watched programs on cable.

"Monday Night RAW is a phenomenal television event that fascinates people all over the world", says Kai Blasberg, CEO of TELE 5. "Now TELE 5 is bringing this highlight of the entertainment industry back to the German public TV audience."

"WWE is thrilled to partner with Tele 5 to bring our family-friendly brand of entertainment to free TV making it more accessible to our German fans," said Stefan Kastenmueller, General Manager, WWE Germany. "Our local team will be supporting this launch with multi-platform activities to bring the very best of all of our lines of business to the German market including Live Events, PPV, Consumer Products and Digital Services."

About TELE 5

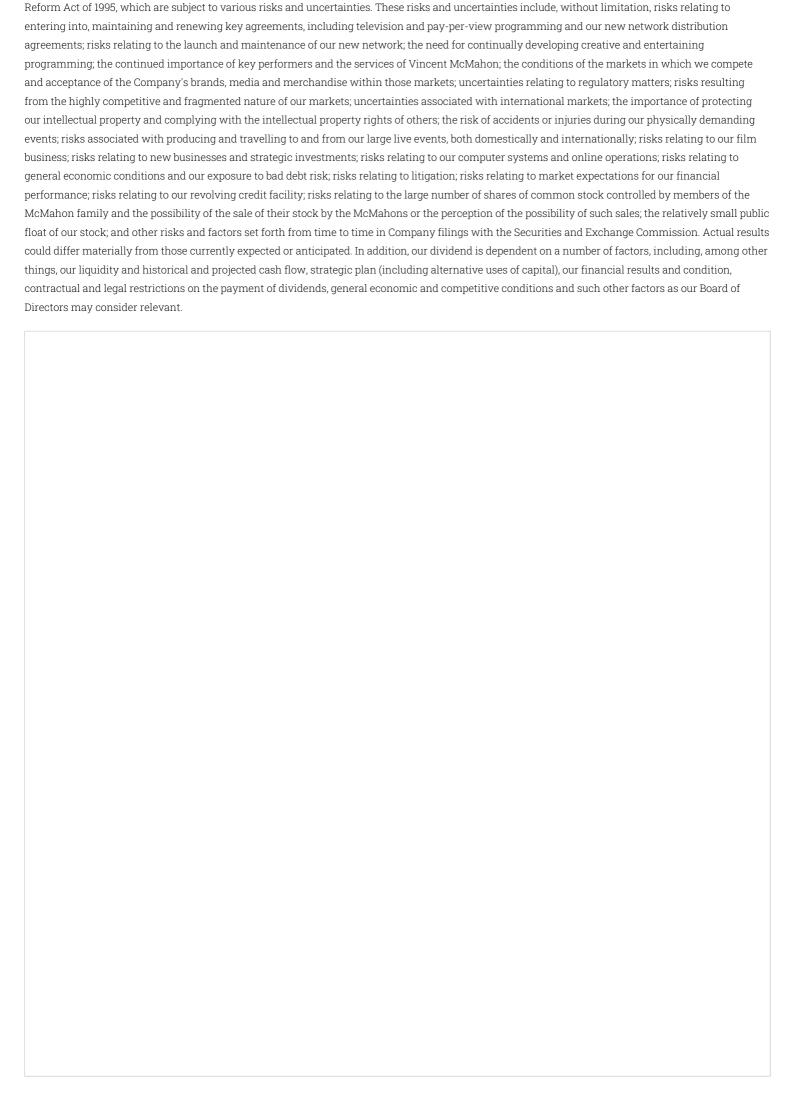
Anarchic comedy, entertainment programmes, movies with first class actors and highlight series aired at primetime: Tele 5 is multifaceted unique - a class of its own on the German free TV market that offers the perfect program for every possible target group. Since its relaunch in 2005 TELE 5 main focus is on international film productions, indigenous productions, SciFi-, adventure- and family series which offer an alternative to mainstream movies and programs. The German free TV channel reaches around 32 million households which is roughly 90% of the total potential audience. Other means of distribution include HD+ and the HD range of Entertain and Vodafone. Further means of distribution are in discussion.

Embedded in the owner operated holding company Tele München Group of the media entrepreneur Dr. Herbert G. Kloiber, TELE 5 is part of an integrated network that combines all of the audio – visual exploitation stages – Starting with the production of films and exploiting them in different fields such as cinema, video, television and merchandising.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming is broadcast in more than 150 countries and 30 languages and reaches more than 650 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Miami, Mumbai, Shanghai, Singapore, Munich and Tokyo. Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to http://www.wwe.com/worldwide/.

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Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation

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