



Former Rutgers Football Player Eric LeGrand to Receive WWE® “Warrior Award”

03/13/2017

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE:WWE) announced today that Eric LeGrand, a former standout for the Rutgers University football team turned motivational speaker, has been named the recipient of the third annual Warrior Award. Named after WWE Hall of Famer The Ultimate Warrior®, The Warrior Award is presented to an individual who has exhibited unwavering strength and perseverance and who lives life with the courage and compassion that embodies the indomitable spirit of The Ultimate Warrior.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170313006075/en/>

Eric LeGrand (Photo: Business Wire)

The award will be presented to LeGrand by Dana Warrior, widow of The Ultimate Warrior, at the 2017 WWE Hall of Fame Induction Ceremony, which will be broadcast live on WWE Network at 8pm ET on Friday, March 31 from the Amway Center in Orlando. USA Network will also broadcast a special presentation of the WWE Hall of Fame Induction Ceremony on Monday, April 3 at 11 pm ET/PT, immediately following *Raw*®.

LeGrand was a key player on the Rutgers University football team before a spinal cord injury he sustained during a game in October 2010 left him paralyzed from the neck down. LeGrand's tremendous courage and unwavering strength throughout his rehabilitation captured the attention of the nation. He resumed his college classes via Skype and also launched his sports broadcasting career as an analyst for Rutgers Football Radio Network. LeGrand founded the charity Team LeGrand of the Christopher & Dana Reeve Foundation in 2013 and is now a highly sought-after motivational speaker. In support of LeGrand's mission to raise funds for research to find a cure for paralysis and to help improve the quality of life for people with spinal cord injuries, WWE will be making a \$25,000 donation to Team LeGrand.

"It is an absolute honor to be named the 2017 Warrior Award recipient," said LeGrand. "I am truly grateful for WWE's support of my personal journey and I am proud to continue to be an example of strength for people everywhere."

"Eric LeGrand has shown incredible perseverance and unwavering positivity throughout his recovery," said Stephanie McMahon, WWE Chief Brand Officer. "From the work he does helping others with spinal cord injuries to his motivational speaking, Eric is the perfect choice for this prestigious award."

"Eric LeGrand truly embodies the Warrior spirit with his determination and positive outlook," said Dana Warrior. "I am honored to present this year's Warrior Award to Eric at the WWE Hall of Fame Induction Ceremony."

Last year, the Warrior Award was presented to Joan Lunden, an award-winning journalist, best-selling author and breast cancer survivor. In 2015, the award was presented for the first time to Connor Michalek, a Pittsburgh native and passionate WWE fan who passed away after battling cancer. In his honor, Connor's Cure was created as a fund to support pediatric brain and spinal cord cancer research. To date, Connor's Cure has raised \$1 million and assisted more than 100 families around the world.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 25 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>

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Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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Source: WWE