



Hulk Hogan® and Titus O'Neil® to Host WrestleMania®

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STAMFORD, Conn.--(BUSINESS WIRE)-- *WrestleMania* is back in business as WWE (NYSE:WWE) today announced that WWE Hall of Famer Hulk Hogan and WWE Superstar Titus O'Neil will host the two-night pop culture extravaganza at Raymond James Stadium in Tampa Bay on Saturday, April 10 and Sunday, April 11, 2021.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210319005378/en/>

Hulk Hogan and Titus O'Neil to Host *WrestleMania* (Photo: Business Wire)

Tickets for *WrestleMania* presented by SNICKERS are on sale now via www.ticketmaster.com. The two-night event will stream live exclusively on

Peacock at 8 pm ET in the United States and on WWE Network everywhere else.

A larger-than-life icon and a pop culture phenomenon, Hulk Hogan is one of the biggest names in WWE history. On January 23, 1984, "*Hulkamania*" was officially born when he defeated The Iron Sheik to become WWE Champion at Madison Square Garden. He headlined *WrestleMania III*, where he successfully defended the WWE Championship against Andre The Giant in front of a record 93,173 fans at the Pontiac Silverdome. Hogan went on to win six WWE Championships, starred in movies, television shows and became an idol to a vast legion of fans he dubbed "Hulkamaniacs." He was inducted into the WWE Hall of Fame in 2005 by Hollywood legend Sylvester Stallone, and this year will become a two-time Hall of Fame inductee as nWo®, one of sports entertainment's most notorious factions, is enshrined.

Titus O'Neil is one of the most philanthropic Superstars in WWE history and a former WWE Tag Team and 24/7 Champion. A fixture in the Tampa Bay community and passionate about giving back to families in need, O'Neil founded The Bullard Family Foundation, an organization that provides families and children in need with special moments, programs, and resources to help build character, develop relationships, and strengthen communities around them. In addition, O'Neil is an Ambassador for WWE helping thousands of individuals through various nonprofits and WWE partners including Susan G. Komen, Boys & Girls Clubs of America and Special Olympics. His passion for community and uplifting others inspired him to write his first book, "There's No Such Thing as a Bad Kid: How I Went from Stereotype to Prototype" in 2019. O'Neil is a Tampa Bay native and graduated from the University of Florida where he was a standout football player for the Gators.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 900 million homes worldwide in 28 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the impact of the COVID-19 outbreak on our business, results of operations and financial condition; entering, maintaining and renewing major distribution agreements; a rapidly evolving media landscape; *WWE Network* (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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