

## Rock Icon Joan Jett to Perform at WrestleMania®

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE:WWE) today announced that Rock and Roll Hall of Famer Joan Jett will perform at *WrestleMania* on Sunday, April 7 in front of a capacity crowd at MetLife Stadium and live on WWE Network around the world. Jett will play her hit song "Bad Reputation" as WWE Raw Women's Champion Ronda Rousey makes her entrance to the ring and defends her title in the women's triple threat match vs. WWE Superstars Becky Lynch and Charlotte Flair.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190326005245/en/

(Photo: Business Wire)

"The Queen of Rock 'N Roll, Joan Jett, is a music legend and icon for powerful women everywhere. Her performance at this year's *WrestleMania* promises to be both exhilarating and inspiring, and we are

honored to watch her join a distinct list of extraordinary performers who have lit up the WWE stage," said Neil Lawi, Senior Vice President and General Manager, WWE Music Group.

Jett will join the likes of renowned artists such as Motörhead, Snoop Dogg, Pitbull, Kid Rock, Diddy, Machine Gun Kelly, Skylar Grey, Travis Barker, and fellow Rock and Roll Hall of Famers Run D.M.C. who have performed at WWE's annual pop-culture extravaganza.

Joan Jett is a founding member of the Runaways, a rock band that paved the way for female artists to enter the male-dominated arena of rock music. After five albums, Jett would take her career to even greater heights when she launched Joan Jett & the Blackhearts with hits such as "I Love Rock 'n Roll" and "I Hate Myself for Loving You". A feminist icon for more than 40 years, Joan Jett & the Blackhearts were inducted into the Rock and Roll Hall of Fame in 2015.

## About WWE

WWE, a publicly traded company (NYSE:WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 27 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE:WWE) can be found at <a href="www.com">www.com</a>. For information on our global activities, go to <a href="http://www.wwe.com/worldwide/">http://www.wwe.com/worldwide/</a>

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: entering, maintaining and renewing major distribution agreements; WWE Network (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness; litigation, our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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