



# Pitbull, Flo Rida, Stephen Marley and LunchMoney Lewis to Perform at **WrestleMania**<sup>®</sup>

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE<sup>®</sup> (NYSE: WWE) today announced that Grammy<sup>®</sup> Award-winning, multi-platinum international icon, Pitbull, will take the stage at *WrestleMania* 33 joined by Flo Rida, Stephen Marley and LunchMoney Lewis on Sunday, April 2, in front of a sold-out crowd at the Orlando Citrus Bowl, and live around the world on WWE Network at 7 pm ET/4 pm PT.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170327006065/en/>

Pitbull with Special Guests Flo Rida, LunchMoney Lewis & Stephen Marley to perform at *WrestleMania* (Photo: Business Wire)

In a medley performance, Pitbull will perform his newest hit single "Options" with Stephen Marley, before being joined by Flo Rida and LunchMoney Lewis to finish the act with his popular single and *WrestleMania* 33's theme song,

"GreenLight."

"WrestleMania is the ultimate stage and WWE is a global brand," said Pitbull. "It's an honor to partner with WWE. We are excited to get back into the ring with GreenLight and Options, Dale!"

"WWE has a long tradition of attracting the world's most talented artists to perform at our biggest event of the year," said Neil Lawi, Senior Vice President and General Manager, WWE Music Group. "It's an honor to have Pitbull, Flo Rida, Stephen Marley and LunchMoney Lewis join the WWE family and add to the entertainment spectacle that is *WrestleMania*."

Pitbull is a Grammy-winning global superstar and business entrepreneur. Landing No. 1 hits in over 15 countries, 9 billion YouTube/VEVO views, 70 million single sales and 6 million album sales, Pitbull does not stop. His social networking channels include nearly 90 million combined Facebook (@Pitbull), Twitter (@Pitbull) and Instagram (@Pitbull) followers, plus more than 8 million YouTube subscribers (PitbullVEVO and PitbullMusic). Making global music, Pitbull flaunts a style that's indisputably his own. Pitbull also continues to forge a presence in the business world with his vodka Voli, fragrance line "Pitbull," a strategic alliance with Playboy Enterprises and brand partnerships such as Norwegian Cruise Line. His Honey I'm Home production company has partnered with Endemol Shine North America for three New Year's Eve Revolution live TV shows on FOX, and Pitbull's Globalization (Ch. 4) on Sirius XM features some of the most prominent DJs from around the world.

Grammy-nominated Flo Rida is one of the best-selling music artists, having sold more than 80 million records worldwide. Part of the WWE family, Flo Rida has previously performed at *WrestleMania*<sup>®</sup>, hosted *Monday Night Raw*<sup>®</sup> and participated in WWE's *Tribute to the Troops*<sup>®</sup>. Originally from Carol City, Florida, his 2008 breakout single "Low" was number one for 10 weeks in the United States and broke the record for digital download sales at the time of its release. His 2014 single, "My House", became his tenth top 10 hit in the United States. His catalog also includes the international hit singles "Right Round", "Club Can't Handle Me", "Good Feeling", "Wild Ones", "Whistle", "I Cry" and "G.D.F.R."

Stephen "Ragga" Marley is the second eldest son of reggae legend Bob Marley and Rita Marley. He was raised in Kingston, Jamaica and started singing professionally at the age of seven with his elder siblings Ziggy, Sharon and Cedella as The Melody Makers. The singer, songwriter, musician and producer has consecutively landed #1 on the U.S. Billboard Reggae Album Chart for all of his solo albums and has earned a total of eight Grammy Awards for Best Reggae Album.

LunchMoney Lewis is a singer, songwriter and producer. He is best known for his 2015 single "Bills", which topped the charts in Australia and peaked within the top ten in New Zealand and the United Kingdom. Lewis began working with Dr. Luke as a producer and first broke into wide recognition as a rapper after appearing on the song "Trini Dem Girls" from Nicki Minaj's 2014 album *The Pinkprint*. He also co-wrote Jessie J's single "Burnin' Up" from her album *Sweet Talker*, and Fifth Harmony's single "Bo\$\$" from the album *Reflection*. In 2015, he released his debut single as a solo artist, "Bills", which peaked at 79 on the Billboard Hot 100 and peaked at number one on the ARIA Charts.

## **About WWE**

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 25 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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