



WWE® and StubHub Announce Multi-Year Agreement

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE:WWE) and StubHub today announced they have reached a multi-year agreement, naming StubHub the company's exclusive ticket resale marketplace for fans in the United States and Canada. Through StubHub, WWE's passionate fan base will have a trusted destination for buying and selling tickets for the most sought-after WWE events.

The agreement is in place in time for fans still looking for ticket options for *WrestleMania*® 33, which takes place this Sunday, April 2 at the Orlando Citrus Bowl. In addition to *WrestleMania* 33, fans can also use StubHub to see ticket options for the *2017 WWE Hall of Fame Induction Ceremony* at the Amway Center on Friday, March 31; *NXT*® *TakeOver*® at the Amway Center on Saturday, April 1; *Monday Night Raw*® at the Amway Center on Monday, April 3; and *SmackDown*® *Live* at the Amway Center on Tuesday, April 4.

"Our partnership with StubHub will give fans greater access to hundreds of WWE live events," said Paul Levesque, WWE's Executive Vice President, Talent, Live Events and Creative. "StubHub will also provide our fans with exceptional customer service and a secure ticket resale marketplace just in time for all the events of *WrestleMania* week in Orlando."

"StubHub is thrilled to be WWE's first-ever secondary ticket partner as we prepare for one of the biggest events of the year, *WrestleMania*, this weekend," said StubHub General Manager, North America Perkins Miller. "WWE is one of the largest global brands for live events, commerce, and programming, and we look forward to providing their fans with the industry's leading ticketing technology, exceptional customer service and our robust buying-and-selling marketplace throughout North America."

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 25 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>

About StubHub

At StubHub, our mission is simple: help fans find fun. We connect fans with their favorite teams, shows and artists and introduce them to the ones they'll love next. As the largest ticket marketplace in the U.S., we enable fans to buy and sell tickets to tens of thousands of events, whenever they want, through our desktop and mobile experiences, including our StubHub and StubHub Music apps for iPhone, iPad, Apple Watch and Android. Offering a superior fan experience at its core, StubHub reinvented the ticket resale market in 2000 and continues to lead it through innovation. Our industry firsts include the introduction of the first ticketing application and the first interactive seat mapping tool. Our business partners include more than 60 teams in MLB, NBA, NHL, MLS and NCAA, plus AEG, AXS and Spectra Ticketing & Fan Engagement. Throughout North America, the United Kingdom and Germany, StubHub provides the total end-to-end event going experience. StubHub is an eBay company (NASDAQ: EBAY). For more information on StubHub, visit StubHub.com or follow @StubHub on Twitter, Facebook and Instagram or YouTube.com/StubHub.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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