



WrestleMania® to Air Live in Dave & Buster's Nationwide

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE: WWE) today announced a new partnership with Joe Hand Promotions that will bring all of WWE's Premium Live Events to Dave & Buster's locations nationwide beginning with *WrestleMania* this Saturday, April 2 and Sunday, April 3 at 8 p.m. ET/5 p.m. PT from AT&T Stadium in Dallas.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220328005754/en/>

WRESTLEMANIA® TO AIR LIVE IN DAVE & BUSTER'S NATIONWIDE (Graphic: Business Wire)

"Dave & Buster's is a staple of fun and entertainment in the United States and that matches the energy of WWE Premium Live Events such as *WrestleMania*," said Emilio Revelo, WWE Vice President. "We are excited about this year-round partnership and meeting new and existing fans at a place they truly enjoy."

"We're excited to help expand WWE's audience and bring WWE Premium Live Events into all Dave & Buster's locations," said Joe Hand, Jr., President, Joe Hand Promotions. "Through this great partnership, families and friends can gather and watch their favorite WWE Superstars in a great atmosphere with delicious food and drink options at any of the more than 140 Dave & Buster's locations."

Joe Hand Promotions is the leading provider of live content to bars, restaurants, and other public viewing venues.

"With dozens of huge TVs, projectors, and many locations featuring our 40 foot LED Wow Walls for showing premium entertainment, there's no better experience for watch parties than Dave & Buster's! With this partnership, we're incredibly excited to tune those screens to *WrestleMania 38*, as well as all the other great WWE shows and events," said Kevin Bachus, Sr. Vice President of Entertainment and Games Strategy, Dave & Busters. "We look forward to welcoming WWE fans into their new clubhouse, where they can gather with other likeminded fans, enjoy great food and drinks, and never miss a minute of the action on screen."

Dave & Buster's has over 140 locations nationwide; to locate a Dave & Buster's showing *WrestleMania*, visit <https://www.joehandpromotions.com/>

WrestleMania 38 will feature several high-stakes championship matchups including the *Biggest WrestleMania Match of All-Time* between Brock Lesnar and Roman Reigns – A Winner Take All Championship Unification Match. Learn more about the pop-culture extravaganza at wwe.com/wrestlemania.

WWE delivers Premium Live Events throughout the year in addition to *WrestleMania*, such as Royal Rumble, Money in the Bank, SummerSlam and Survivor Series. More information on the loaded Premium Live Event schedule is available at wwe.com.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, premium live event, digital media and publishing platforms. WWE's TV-PG programming can be seen in more than 1 billion homes worldwide in 30 languages through world-class distribution partners including NBCUniversal, FOX Sports, BT Sport, Sony India and Rogers. The award-winning WWE Network includes all premium live events, scheduled programming and a massive video-on-demand library and is currently available in more than 180 countries. In the United States, NBCUniversal's streaming service, Peacock, is the exclusive home to WWE Network.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com.

About Dave & Buster's

Dave & Buster's Entertainment, Inc. (NASDAQ: PLAY), headquartered in Dallas, TX operates high-volume restaurant/entertainment complexes throughout North America. Each Dave & Buster's offers an impressive selection of high-quality food and beverage items, combined with the latest games and attractions. Guests can watch sporting events in the D&B Sports Bar and play state-of-the-art simulators and games of skill they can't play anywhere else. For more information, please visit www.daveandbusters.com.

About Joe Hand Promotions

Joe Hand Promotions is the leading provider of live content to bars, restaurants, theaters, and other public viewing venues. Joe Hand Promotions has been bringing fan communities together to watch sporting events since 1971. Over its history, Joe Hand Promotions has presented more than 25,000 events to commercial establishments, helping them boost their food and beverage sales, expand their customer base, and increase their late-night revenues.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the impact of the COVID-19 outbreak on our business, results of operations and financial condition; entering, maintaining and renewing major distribution agreements; a rapidly evolving media landscape; *WWE Network* (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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