



RTL Televizija to Broadcast WWE Programming for the First Time in Croatia

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ZAGREB, Croatia & STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE:WWE) and RTL Televizija, a free-to-air broadcaster available to all Croatian TV households, today announced a new agreement to televise WWE's flagship programs *Raw*[®] and *SmackDown*[®] for the first time in Croatia.

Beginning this weekend, RTL Televizija's free-to-air channel RTL 2 will televise a weekly one-hour version of *Raw* at 7 p.m. on Saturdays and a weekly one-hour version of *SmackDown* at 7 p.m. on Sundays, all with Croatian commentary.

"RTL, Croatia's family of channels, is happy to become home to WWE, a leader in global entertainment and its flagship programs *Raw* and *SmackDown*," said Filip Žunec, Head of Licensed Program Department. "We are pleased to bring WWE programming to our audience, airing it on our free TV channel with Croatian commentators enriching the experience on RTL 2."

"We are thrilled to complete our first-ever broadcast agreement in Croatia," said Michelle Wilson, WWE Co-President. "This partnership to televise WWE programming allows us to expand our reach and deliver our unique blend of action-packed, family friendly entertainment to WWE fans throughout the country."

Raw and *SmackDown* will also be available on RTL Televizija's TV Everywhere platform for authenticated subscribers, and on its 21-day VOD catchup window.

About WWE

WWE, a publicly traded company (NYSE:WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 20 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE:WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

About RTL

RTL Croatia is owned by a daughter company of Bertelsmann, RTL Group in Luxembourg. With TV and radio stations and worldwide TV production RTL Group is Europe's leading entertainment network. RTL Croatia is leading TV network with three national channels, RTL, RTL2 and RTL Kockica, four IPTV channels RTL Living, Crime, Passion and RTL Croatia World, special on-line platform RTL play with local production formats in the country. For more information go to: www.rtl.hr

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

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