

WrestleMania® XXIV Smashes Sales, Attendance Records

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ORLANDO, Fla., March 30 /PRNewswire-FirstCall/ -- World Wrestling Entertainment(R) set both attendance and ticket sale records at WrestleMania XXIV tonight at the Florida Citrus Bowl in Orlando. WWE grossed more than \$5.85 million in ticket sales, making it the highest grossing live event in WWE history and in the history of the Citrus Bowl. WWE set an attendance record for the Citrus Bowl with 74,635 fans from all 50 states, five Canadian provinces and 21 countries attending WWE's annual pop culture spectacular.

"We would like to thank WWE Fans from around the globe for making this year's WrestleMania one for the record books," said Geof Rochester, Executive Vice President, Marketing. "We would also like to thank Orlando Mayor Buddy Dyer and John Saboor, President of the Central Florida Sports Commission, for all of their hospitality during WrestleMania week. It was a tremendous experience."

"This has been an incredible week here in Central Florida," said John Saboor, President of the Central Florida Sports Commission. "It was an honor to welcome the WWE and its fans from around the world. We can't wait to ask the McMahon family to come back for another WrestleMania."

Additional information on World Wrestling Entertainment Inc. (NYSE: WWE) can be found at www.com and corporate.www.com. For information on our global activities, go to http://www.wwe.com/worldwide/

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SOURCE World Wrestling Entertainment

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