

Ric Flair, Others Inducted Into WWE® Hall Of Fame

03/30/2008

STAMFORD, Conn., March 30 /PRNewswire-FirstCall/ -- Ric Flair was among the seven wrestling legends honored at the 2008 WWE Hall of Fame Induction Ceremony held at the Amway Arena in Orlando, Fla.

A capacity crowd of more than 7,000 WWE fans and current WWE performers witnessed WWE Superstar Triple H(R) induct Ric Flair and Dwayne Johnson induct his father Rocky Johnson and his grandfather, "High Chief" Peter Maivia into the WWE Hall of Fame. Also enshrined were Eddie Graham, Mae Young, Gordon Solie and Jack and Gerald Brisco. Highlights of the event were broadcast on USA Network.

Previous inductees include Hulk Hogan, "Rowdy" Roddy Piper, Andre The Giant, Junkyard Dog, Vincent K. McMahon, Bobby "The Brain" Heenan and Bret "Hitman" Hart, among others. More information on the WWE Hall of Fame can be found at http://www.wwe.com/superstars/halloffame/.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE) can be found at www.com and corporate.wwe.com. For information on our global activities, go to http://www.wwe.com/worldwide/.

```
From Windows using Internet Explorer 7:

ftp://ftp001.wwecorp.com/WM24_Press/

Enter wm24press in the username field and wm24pres$ in the password field of the ensuing dialog box.

From Windows using Internet Explorer 6:

ftp://wm24press@ftp001.wwecorp.com/WM24_Press/

Enter wm24pres$ in the password field of the ensuing dialog box.

From a Mac using an FTP client: (such as Fetch or Transmit)
```

Images from the Hall of Fame Induction Ceremony are available on FTP:

User name: wm24press
Password: wm24pres\$
Directory: WM24 Press

Server name: ftp001.wwecorp.com

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, and logos are the exclusive property of World Wrestling Entertainment, Inc. ECW is a trademark of WWE Libraries, Inc. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

SOURCE World Wrestling Entertainment, Inc.

Contact: Media: Gary Davis, +1-203-353-5066, or Investors: Michael Weitz, +1-203-352-8642, both of World Wrestling Entertainment, Inc.