



## WrestleMania® Blows Away Attendance Record at Ford Field

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DETROIT--(BUSINESS WIRE)--

World Wrestling Entertainment(R) set an all-time attendance record at Ford Field tonight, as 80,103 ecstatic fans shared in the excitement of WrestleMania 23, WWE(R)'s annual pop culture spectacular. Fans packed Ford Field from ringside to the rafters, including thousands with standing room only tickets.

WrestleMania 23 is the highest grossing one-day live event in WWE history, grossing more than \$5.38 million in ticket sales.

Fans converged on Detroit from 24 countries, all 50 states and 9 Canadian provinces, pumping an estimated \$25 million into the local economy.

This marks the second time World Wrestling Entertainment has established an attendance record in Detroit. In 1987, at WrestleMania III, 93,173 fans filled the Silverdome in Pontiac, Mich., setting the all-time indoor attendance record.

"Who says lightning doesn't strike twice," said Kurt Schneider, Executive Vice President of Marketing. "Ford Field shook to the very core of its foundation with the thunderous noise from the record-setting crowd. The support of our fans in Detroit and around the world made WrestleMania 23 a tremendous success."

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE), can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Source: World Wrestling Entertainment, Inc.

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