



WrestleMania® Sets Records

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MIAMI--(BUSINESS WIRE)-- WWE® (NYSE: WWE) announced tonight that *WrestleMania XXVIII* set three records. With a sellout crowd of 78,363 fans from all 50 states and 36 countries, the annual pop culture extravaganza became Sun Life Stadium's largest attended event and highest grossing entertainment event in history. Grossing \$8.9 million, it was also the highest grossing live event in WWE history. The event was broadcast around the world on pay-per-view in more than 105 countries and 20 languages.

The previous Sun Life Stadium attendance record was 77,912 for the BCS National Championship in 2005. Its highest grossing entertainment event was U2 on June 29, 2011, grossing more than \$7.5 million. *WrestleMania XXVIII* surpassed the 25th Anniversary of *WrestleMania* in Houston, which grossed \$7.2 million. This marks the third consecutive year *WrestleMania* broke the gross entertainment event record of the host venue.

"*WrestleMania XXVIII* in Miami-Dade County was an incredible event for WWE. WWE would like to thank our loyal fans, as well as the public and private sector partners for their tireless efforts to help make *WrestleMania Week* such a success," said John P. Saboor, Senior Vice President of Special Events, WWE. "We now look forward to building on these achievements as we head to MetLife Stadium for *WrestleMania XXIX* next year."

WrestleMania XXIX will take place on Sunday, April 7, 2013 at MetLife Stadium in East Rutherford, NJ. Ticket information will be announced later this year.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming is broadcast in more than 145 countries and 30 languages and reaches more than 600 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, Miami, London, Mumbai, Shanghai, Singapore, Istanbul and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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WWE

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