



“Winner Takes All” at First-Ever Women’s Main Event of WrestleMania®

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STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE: WWE) today announced that the first-ever women’s main event of *WrestleMania* featuring Ronda Rousey (Raw Women’s Champion) vs. Charlotte Flair (SmackDown Women’s Champion) vs. Becky Lynch will now be a “Winner Takes All” Match for both the Raw and SmackDown Women’s Championship titles. *WrestleMania* takes place this Sunday, April 7 in front of a capacity crowd at MetLife Stadium and streams live on WWE Network around the world at 7 pm ET.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190401005970/en/>

“Winner Takes All” at First-Ever Women’s Main Event of WrestleMania® (Photo: Business Wire)

Charlotte Flair is now an eight-time Champion after winning the SmackDown Women’s Championship this past Tuesday vs. Asuka. Flair is a former Division 1 volleyball player, philanthropist, author, and is the daughter of two-time WWE Hall of Famer Ric Flair. Ronda Rousey is the current Raw Women’s

Champion, Olympic medalist, the first female UFC Champion, and the first woman to be inducted into the UFC Hall of Fame. She is also an actress and *New York Times* bestselling author. Becky Lynch is the 2019 Women’s Royal Rumble winner, a two-time SmackDown Women’s Champion and was named Wrestler of the Year by both Sports Illustrated and CBS Sports in 2018. She was also the first woman ever to top ESPN’s WWE Power Rankings.

In addition to the “Winner Takes All” women’s main event at *WrestleMania*, WWE’s annual pop culture extravaganza includes:

- WWE Universal Championship Match: Brock Lesnar (c) vs. Seth Rollins (2019 Royal Rumble winner).
- WWE Championship Match: Daniel Bryan (c) vs. Kofi Kingston.
- Roman Reigns vs. Drew McIntyre.
- No Holds Barred Match: Triple H vs. Batista (If Triple H loses, he will be forced to retire from in-ring competition).
- Falls Count Anywhere Match: Shane McMahon vs. The Miz.
- Women’s Tag Team Championship Fatal Four Way Match: Sasha Banks and Bayley (c) vs. Natalya and Beth Phoenix vs. Nia Jax and Tamina vs. The IIconics.
- Intercontinental Championship Match: Bobby Lashley (c) vs. Finn Bálor.
- United States Championship Match: Samoa Joe (c) vs. Rey Mysterio.
- AJ Styles vs. Randy Orton.
- Farewell Match: Kurt Angle vs. Baron Corbin.
- WWE Cruiserweight Championship Match: Buddy Murphy (c) vs. Tony Nese.
- Andre the Giant Memorial Battle Royal featuring Michael Che and Colin Jost of SNL fame.
- Women’s Battle Royal featuring Superstars from Monday Night Raw, SmackDown Live and NXT.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE’s TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 27 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: entering, maintaining and renewing major distribution agreements; WWE Network (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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