



# WrestleMania® Breaks Records

04/08/2018

NEW ORLEANS--(BUSINESS WIRE)-- WWE® (NYSE: WWE) announced tonight that *WrestleMania* 34 broke the record for the Mercedes-Benz Superdome's highest grossing entertainment event. WWE's annual pop-culture extravaganza grossed \$14.1 million, surpassing the venue's previous record of \$10.9 million set by *WrestleMania* 30 in 2014, as a sold-out crowd of 78,133 fans from all 50 states and 67 countries converged on the Mercedes-Benz Superdome.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180408005096/en/>

(Photo: Business Wire)

As part of the week-long *WrestleMania* celebration, WWE will host five consecutive nights of events at the Mercedes-Benz Superdome and the Smoothie King Center.

"New Orleans was extremely proud to make *WrestleMania* Week part of our Tricentennial celebration," said New Orleans Mayor Mitch Landrieu. "It was so exciting to host WWE fans from around the world who traveled to experience the grandeur of *WrestleMania*, and all that our beautiful city has to offer. Thank you to everyone who makes it possible to stage such an epic event."

"*WrestleMania*'s return to New Orleans once again delivered record results," said WWE Executive Vice President of Special Events John Saboor. "This would not have been possible without the tireless support of Mayor Landrieu and our Local Organizing Committee partners throughout New Orleans. We now look forward to a historic *WrestleMania* 35 celebration next year in New York and New Jersey."

*WrestleMania* 35 takes place on Sunday, April 7, 2019 from MetLife Stadium in East Rutherford, NJ. Ticket information will be announced later this year.

## **Top Ten All-Time Attendance Records at *WrestleMania*:**

(Photo: Business Wire)

1. 101,763: *WrestleMania* 32, AT&T Stadium, Arlington, TX, April 3, 2016
2. 93,173: *WrestleMania* 3, Pontiac Silverdome, Pontiac, Michigan, March 29, 1987
3. 80,676: *WrestleMania* 29, MetLife Stadium, East Rutherford, New Jersey, April 7, 2013
4. 80,103: *WrestleMania* 23, Ford Field, Detroit, Michigan, April 1, 2007
5. 78,363: *WrestleMania* 28, Sun Life Stadium, Miami, Florida, April 1, 2012
6. 78,133: *WrestleMania* 34, Mercedes-Benz Superdome, New Orleans, LA, April 8, 2018
7. 76,976: *WrestleMania* 31, Levi's Stadium, Santa Clara, California, March 29, 2015
8. 75,245: *WrestleMania* 33, Orlando Citrus Bowl, Orlando, Florida, April 2, 2017
9. 75,167: *WrestleMania* 30, Mercedes-Benz Superdome, New Orleans, LA, April 6, 2014
10. 74,635: *WrestleMania* 24, Orlando Citrus Bowl, Orlando, Florida, March 30, 2008

## **About WWE**

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 20 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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**Forward-Looking Statements:** This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

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Source: WWE