



WWE® Slams Record Live Event Sell Outs in Europe

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STAMFORD, Conn.--(BUSINESS WIRE)--

WWE's WrestleMania(R) Revenge Tours of Europe finished as the most successful in WWE history, selling out 15 of 20 events. The tours generated more than \$14.5 million in ticket sales revenue. More than 175,000 fans were in attendance at events in the United Kingdom, Spain, Austria, France, Switzerland, and Portugal to see their favorite Superstars from the RAW(R), SmackDown(R) and ECW(R) brands.

Andrew Whitaker, President of Europe, Middle East and Africa, stated "The success of WWE's April tour is a real testament to the growing popularity of the brand internationally. We are thrilled that so many European fans had an opportunity to experience WWE live events in person."

For fans that missed the excitement of WWE live in April, WWE announced that April 26 is the on-sale date for tickets for the RAW and SmackDown/ECW Survivor Series(R) Tours this November, which will bring more excitement and action to Europe.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE), can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, feature films, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

The November 2008 RAW Survivor Series Tour dates are:

BUTLINS, MINEHEAD, ENGLAND - Saturday, November 8 - Arena at Butlins

SHEFFIELD, ENGLAND - Sunday, November 9 - Sheffield Arena

MANCHESTER, ENGLAND - Monday, November 10 - Manchester Arena

BIRMINGHAM, ENGLAND - Tuesday, November 11 - Birmingham NEC

NEWCASTLE, ENGLAND - Wednesday, November 12 - Newcastle Metro Radio

Arena

BELFAST, IRELAND - Thursday, November 13 - Odyssey Arena

GLASGOW, SCOTLAND - Friday, November 14 - Braehead Arena

ABERDEEN, SCOTLAND - Saturday, November 15 - Aberdeen ECC

The November 2008 SmackDown / ECW Survivor Series Tour dates are:

NICE, FRANCE - Thursday, November 6 - Nikaia

BRUSSELS, BELGIUM - Friday, November 7 - Vorst-Forest Nationa(a)l

LUXEMBOURG CITY, LUXEMBOURG - Saturday, November 8 - Arena D'Coque

CARDIFF, WALES - Sunday, November 9 - Cardiff International Arena

LONDON, ENGLAND - Monday, November 10 - O2 World Arena

MANCHESTER, ENGLAND - Tuesday, November 11 - Manchester Arena
NOTTINGHAM, ENGLAND - Wednesday, November 12 - Nottingham Arena
ZURICH, SWITZERLAND - Thursday, November 13 - Hallenstadion
NURNBERG, GERMANY - Friday, November 14 - Arena Nurnberger
Versicherung
BERLIN, GERMANY - Saturday, November 15 - 02 World Arena
DORTMUND, GERMANY - Sunday, November 16 - Westfalenhalle

Source: World Wrestling Entertainment, Inc.

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