



WWE® Promotes John Laurinaitis to Senior Vice President

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment, Inc. today announced the promotion of John Laurinaitis to Senior Vice President, Talent Relations. He reports to Stephanie McMahon Levesque, Executive Vice President, Talent and Creative Writing.

Laurinaitis has served as WWE's Vice President, Talent Relations since June 2004. Prior to that, Laurinaitis was Director of Talent Relations. Prior to joining WWE in 2001, Laurinaitis worked for World Championship Wrestling(TM) ("WCW(R)") in talent relations and operations from June 2000 until WWE's acquisition of certain assets of WCW in March 2001.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreement, including television distribution agreement; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 or Investors: Michael Weitz, 203-352-8642