



WWE® Promotes Stephanie McMahon Levesque To Executive Vice President

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment, Inc. today announced the promotion of Stephanie McMahon Levesque to Executive Vice President, Talent and Creative Writing. In her new role, she is responsible for overseeing the creative writing process for all television and pay-per-view programming and manages the talent relations department.

Stephanie began her career with WWE as an Account Executive for the WWE sales office in New York City, while at the same time becoming a television personality on WWE programming. She ultimately moved behind the camera to also write, produce and direct. Her most recent position was Senior Vice President, Creative Writing.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

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Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreement, including television distribution agreement; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition to these risks and uncertainties, our dividend is based on a number of factors, including our liquidity and historical and projected cash flow, strategic plan, our financial results and condition, contractual and legal restrictions on the payment of dividends and such other factors as our board of directors may consider relevant.

Source: World Wrestling Entertainment, Inc.

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