



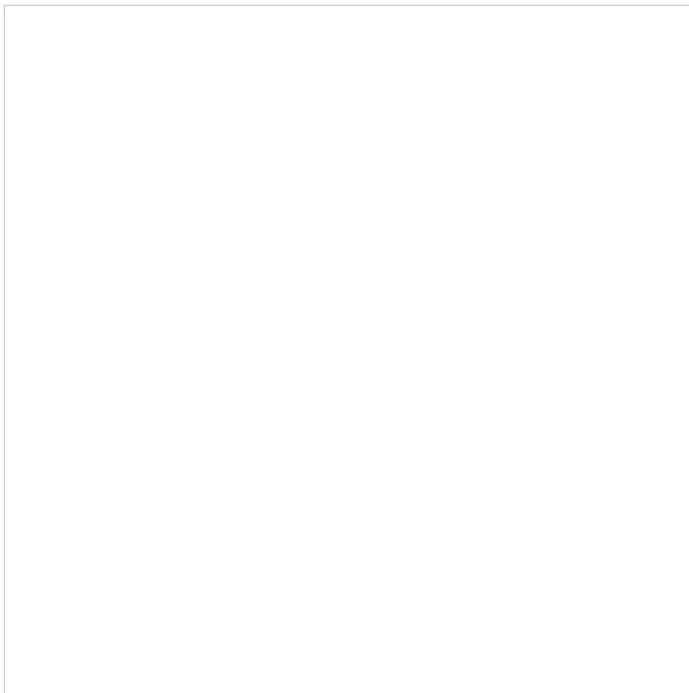
SummerSlam® Set for Saturday, August 21

05/28/2021

Additional Dates Announced On Live Event Summer Tour

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE® (NYSE: WWE) today announced that *SummerSlam* will take place on Saturday, August 21 from a summer destination location. The venue will be revealed during the 2021 Belmont Stakes' pre-race show on NBC next Saturday, June 5.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210528005252/en/>



SUMMERSLAM® SET FOR SATURDAY, AUGUST 21 (Photo: Business Wire)

Tickets for *SummerSlam* go on sale Friday, June 18. The event will stream live exclusively on Peacock in the United States and on WWE Network everywhere else.

WWE also announced its next 21 live events as part of the company's touring schedule this summer. The tour now includes:

- Saturday, August 21: *SummerSlam*
- Sunday, August 22: *Supershow* – Ball Arena in Denver
- Monday, August 23: *Raw* – Pechanga Arena in San Diego
- Friday, August 27: *SmackDown* – Simmons Bank Arena in North Little Rock, Ark.
- Monday, August 30: *Raw* – Chesapeake Energy Arena in Oklahoma City
- Friday, September 3: *SmackDown* – VyStar Veterans Memorial Arena in Jacksonville, Fla.
- Monday, September 6: *Raw* – American Airlines Arena in Miami

- Saturday, July 24: *Supershow* – PPG Paints Arena in Pittsburgh
- Sunday, July 25: *Supershow* – KFC Yum! Center in Louisville, Ky.
- Saturday, July 31: *Supershow* – Fiserv Forum in Milwaukee
- Sunday, August 1: *Supershow* – Little Caesars Arena in Detroit
- Monday, August 2: *Raw* – Allstate Arena in Chicago
- Friday, August 6: *SmackDown* – Amalie Arena in Tampa, Fla.
- Saturday, August 7: *Supershow* – Hertz Arena in Fort Myers, Fla.
- Sunday, August 8: *Supershow* – Stephen O'Connell Center in Gainesville, Fla.
- Monday, August 9: *Raw* – Amway Center in Orlando, Fla.
- Friday, August 13: *SmackDown* – BOK Center in Tulsa, Okla.
- Saturday, August 14: *Supershow* – Spectrum Center in Charlotte, N.C.
- Sunday, August 15: *Supershow* – Colonial Life Arena in Columbia, S.C.
- Monday, August 16: *Raw* – AT&T Center in San Antonio
- Friday, August 20: *SmackDown* – Phoenix Suns Arena in Phoenix

Tickets for the remaining live events go on sale two weeks from today on Friday, June 11.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG programming can be seen in more than 900 million homes worldwide in 28 languages through world-class distribution partners including NBCUniversal, FOX Sports, BT Sport, Sony India and Rogers. The award-winning WWE Network includes all live pay-per-views, scheduled programming and a massive video-on-demand library and is currently available in more than 180 countries. In the United States, NBCUniversal's streaming service, Peacock, is the exclusive home to WWE Network. The Company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, Orlando, Dubai, London, Mexico City, Mumbai, Munich, Riyadh, Shanghai, Singapore and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the impact of the COVID-19 outbreak on our business, results of operations and financial condition; entering, maintaining and renewing major distribution agreements; a rapidly evolving media landscape; *WWE Network* (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20210528005252/en/>

Media Contact:

Adam Hopkins

203-352-8675

Adam.Hopkins@wwecorp.com

Investor Contact:

Michael Weitz

203 352 8642

Michael.Weitz@wwecorp.com

Source: WWE