



Imagen Televisión to Televis Raw® and SmackDown® in Mexico

06/01/2018

MEXICO CITY & STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE: WWE) and Imagen Televisión, the newest national broadcast television network in Mexico, today announced a new agreement to broadcast WWE's flagship programs *Raw*® and *SmackDown*® on free-to-air television in Mexico.

Beginning tomorrow, Imagen Televisión will air a weekly one-hour version of *Raw* at 3 p.m. on Saturdays and a weekly one-hour version of *SmackDown* at 4 p.m. on Saturdays, both with Spanish commentary.

"We are thrilled to bring *Raw* and *SmackDown* back-to-back, every Saturday to our viewers," said Adriana Ibañez, Chief Content Officer for Imagen Televisión. "WWE's content has proven to be very well received by the Mexican audience and we are counting on fans to come enjoy these two fun-filled shows at Imagen Televisión."

"Imagen Televisión shares our vision and passion for engaging and entertaining our fans," said Michelle Wilson, WWE Co-President. "This partnership to televise localized WWE programming on free-to-air TV in Mexico allows us to expand our reach and deliver action-packed, family-friendly entertainment to WWE fans throughout the country."

The new agreement with Imagen Televisión complements FOX Sports' broadcasts of *Raw* and *SmackDown*, which will continue to air live in Mexico and the rest of Latin America.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 24 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

About Imagen Televisión

Imagen Televisión launched on October 17, 2016, leading a groundbreaking moment in Mexico's television history by being the first national broadcast network to launch in over 20 years. With a mission to entertain, inform and create a sense of community, Imagen Televisión offers national and international competitive products, with an emphasis on fiction, news, entertainment and sports. The network's content includes a considerable amount of top quality original productions made in Mexico, as well as innovative leading programming from around world. Imagen Televisión is owned by Grupo Imagen Multimedia, part of Grupo Empresarial Ángeles, a 100% Mexican entity lead by Olegario Vázquez Aldir.

For more information: www.imagentv.com

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180601005551/en/>

Media:

WWE

Brad Klein, 203-352-1106

Brad.Klein@wwecorp.com

or

Imagen Televisión

Consuelo Franco, +521-55-4711 - 0729

or

Investor:

Michael Weitz, 203-352-8642

Michael.Weitz@wwecorp.com

Source: WWE