

SmackDown®/ECW® Tour - The Biggest And Best Ever

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SYDNEY, Australia -- (BUSINESS WIRE) --

On June 11, the entertainment heavyweight that is WWE(R) descended upon the shores of Australia and New Zealand. The tour swept through seven cities in seven days, playing in front of fanatical crowds in Auckland, Christchurch, Melbourne, Adelaide, Sydney, and Newcastle before finishing up in Brisbane on June 17, making it the longest live event tour to date in the region.

Along with more than 68,000 WWE fans who attended the seven live events, ringside to watch the drama unfold were top TV comedian Rove McManus, Australian cricket hero Shane Warne, former champion boxer Jeff Fenech, as well as stars from Newcastle Knights, Sydney Swans, The NZ Warriors and Geelong Football Club.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE) can be found at www.com and corporate.www.com. For information on our global activities, go to http://www.wwe.com/worldwide/

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Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 Investor: Michael Weitz, 203-352-8642