



USA Network and WWE® Monday Night Raw® Extend Long-Standing Partnership

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Three-Hour Live Programming Block to Continue Weekly on Cable's #1 Entertainment Network

NEW YORK & STAMFORD, Conn.--(BUSINESS WIRE)-- USA Network and WWE (NYSE: WWE) today announced a five-year extension for WWE's flagship program *Monday Night Raw*. The new agreement for the live, weekly three-hour block which commences in October 2019 continues WWE and USA's nearly three decade-long relationship. *Monday Night Raw*, the #1 show on USA Network, delivers action, drama, compelling storylines and unmatched athleticism, 52 weeks per year.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180626006580/en/>

(Photo: Business Wire)

"*Monday Night Raw* and USA Network have dominated Monday nights during a truly historic run," says Chris McCumber, President, Entertainment Networks for NBCUniversal Cable Entertainment. "Our partnership with WWE is one of the strongest and most successful in the business, and together we'll take *Raw* to even greater heights."

"We look forward to continuing our long-standing partnership with NBCUniversal and USA Network," said Vince McMahon, WWE Chairman & CEO. "*Monday Night Raw* has been synonymous with USA Network and we are excited about what the future holds for WWE's flagship program."

On the air for 25 years and more than 1,300 episodes, *Monday Night Raw* is the longest-running weekly episodic television show in U.S. primetime history and consistently a ratings juggernaut. Among the most-watched, regularly scheduled programs on primetime cable, *Raw* delivers more viewers in the U.S. than all sports other than the NFL. On USA Network, the weekly block is currently averaging 1.7M P18-49, 1.7M P25-54 and 3.6M total viewers P2+¹.

Since its debut in 1993 on USA, *Raw* has been watched nearly 6 billion times in the U.S. alone. In its 25-year history, *Raw* has helped launch the careers of pop-culture icons including Dwayne "The Rock®" Johnson, John Cena®, Undertaker®, Triple H®, "Stone Cold®" Steve Austin and The Bella Twins™.

(Photo: Business Wire)

¹Source: Nielsen NNTV, 2018 YTD through May (1/1/18-5/31/18), Live+7 Average Viewers for selected demographics (P18-49, P25-54, P2+).

About USA Network

USA Network, the leader in cable entertainment, offers a powerful stable of dramatic, comedic and unscripted originals in more than 102 million U.S. homes. The network also features spectacular live television, a dynamic portfolio of acquired series and the best in blockbuster theatrical films and entertainment events. A trailblazer in digital innovation and storytelling, USA is defining, driving and setting the industry standard for Social TV. USA is a program service of NBCUniversal Cable Entertainment, a division of NBCUniversal. USA's award-winning website is located at <http://www.usanetwork.com>. Watch USA Network anywhere: On Demand, online or across mobile and connected TVs.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 24 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

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