

WWE® Announces 27 Additional Dates to 2023 Fall Live Event Touring Schedule

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Tickets On Sale Friday, July 14

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE[®] (NYSE: WWE) today announced 27 additional live events as part of the company's 2023 touring schedule. Tickets go on sale next Friday, July 14.

The schedule includes:

- Saturday, Sept. 9: WWE Saturday Night's Main Event— Nassau Coliseum in Uniondale, N.Y.
- Sunday, Sept. 10: WWE Sunday Stunner John Paul Jones Arena in Charlottesville, Va.
- Friday, Sept. 15: SmackDown® Ball Arena in Denver, Colo.
- Saturday, Sept. 16: WWE Supershow— Toyota Center in Kennewick, Wash.
- Sunday, Sept. 17: WWE Supershow Extra Mile Arena in Boise, Idaho
- Monday, Sept. 18: Raw® Delta Center in Salt Lake City, Utah
- Friday, Sept. 22: SmackDown® Desert Diamond Arena in Glendale, Ariz.
- Saturday, Sept. 23: WWE Supershow— Acrisure Arena in Greater Palm Springs, Calif.
- Sunday, Sept. 24: WWE Supershow- Save Mart Center in Fresno, Calif.
- Monday, Sept. 25: Raw® Toyota Arena in Ontario, Calif.
- Friday, Sept. 29: SmackDown® Golden 1 Center in Sacramento, Calif.
- Saturday, Sept. 30: WWE Supershow— Chase Center in San Francisco, Calif.
- Sunday, Oct. 1: WWE Supershow— Tahoe Blue Event Center in Lake Tahoe, Nev.
- Monday, Oct. 2: Raw[®] SAP Center in San Jose, Calif.
- Friday, Oct. 6: SmackDown® Enterprise Center in St. Louis, Mo.
- Saturday, Oct. 7: WWE Fastlane Gainbridge Fieldhouse in Indianapolis, Ind.
- Monday, Oct. 9: Raw® CHI Health Center in Omaha, Neb.
- Friday, Oct 13: SmackDown® BOK Center in Tulsa, Okla.
- Saturday, Oct. 14: WWE Supershow— T-Mobile Center in Kansas City, Mo.
- Sunday, Oct. 15: WWE Supershow— Great Southern Bank Arena in Springfield, Mo.
- Monday, Oct. 16: Raw[®] Paycom Center in Oklahoma City, Okla.
- Friday, Oct. 20: SmackDown® AT&T Center in San Antonio, Texas
- Saturday, Oct. 21: WWE Saturday Night's Main Event— Bert Ogden Arena in Edinburg, Texas
- Sunday, Oct. 22: WWE Sunday Stunner Sames Auto Arena in Laredo, Texas
- Monday, Oct. 23: Raw[®] American Airlines Center in Dallas, Texas
- Friday, Oct. 27: SmackDown® Fiserv Forum in Milwaukee, Wis.
- Monday, Oct. 30: Raw[®] Bon Secours Wellness Arena in Greenville, S.C.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, premium live events, digital media and publishing platforms. WWE's TV-PG programming can be seen in more than 1 billion homes worldwide in 25 languages through world-class distribution partners including NBCUniversal, FOX, BT Sport, Sony India and Rogers. The award-winning WWE Network includes all premium live events, scheduled programming and a massive video-on-demand library and is currently available in more than 180 countries. In the United States, NBCUniversal's streaming service, Peacock, is the exclusive home to WWE Network.

Additional information on WWE can be found at wwe.com and corporate.wwe.com.

<u>Trademarks:</u> All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: entering, maintaining and renewing major distribution and event agreements; WWE Network (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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