

# WrestleMania® Tickets on Sale Friday, August 12

### 07/14/2022

## Priority Passes Available Next Friday, July 22 Through On Location

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE® (NYSE: WWE) today announced that tickets to *WrestleMania* will go on sale Friday, August 12 at 10 am PT. *WrestleMania* will take place over the course of two nights on Saturday, April 1 and Sunday, April 2 live from SoFi Stadium in Los Angeles.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220714005620/en/

WRESTLEMANIA® TICKETS ON SALE FRIDAY, AUGUST 12 (Graphic: Business Wire)

Single and two-day combo tickets for *WrestleMania* can be purchased through Ticketmaster.com. Fans interested in an exclusive *WrestleMania* presale opportunity can register now at <a href="https://www.com/wm39-presale">https://www.com/wm39-presale</a>.

In addition, WrestleMania Priority Passes will be available next Friday, July 22 at 12 Noon ET through exclusive partner On Location at <a href="https://onlocationexp.com/wwe/wrestlemania-tickets">https://onlocationexp.com/wwe/wrestlemania-tickets</a> or by calling 1-855-346-7388, giving fans an opportunity to purchase ticket packages before they go on sale to the general public. WrestleMania Priority Passes provide fans with unrivaled access to WWE like never before through immersive VIP experiences that include premier seating, a dedicated stadium entrance, premium hospitality offerings and meet-and-greets with WWE Superstars and Legends.

Over the past 12 years, *WrestleMania* has generated more than \$1 billion in cumulative economic impact for the cities that have hosted the event. Additional information on *WrestleMania* Week events will be forthcoming.

WrestleMania will stream live exclusively on Peacock in the United States and WWE Network everywhere else.

#### About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, premium live event, digital media and publishing platforms. WWE's TV-PG programming can be seen in more than 1 billion homes worldwide in 30 languages through world-class distribution partners including NBCUniversal, FOX Sports, BT Sport, Sony India and Rogers. The award-winning WWE Network includes all premium live events, scheduled programming and a massive video-on-demand library and is currently available in more than 180 countries. In the United States, NBCUniversal's streaming service, Peacock, is the exclusive home to WWE Network.

Additional information on WWE can be found at wwe.com and corporate.wwe.com.

## About SoFi Stadium

SoFi Stadium, the home of the reigning Super Bowl Champion Los Angeles Rams and Los Angeles Chargers, is located at Hollywood Park, a near 300-acre sports and entertainment destination being developed by Los Angeles Rams Owner/Chairman E. Stanley Kroenke in Inglewood, Calif. The 3.1 million square-foot SoFi Stadium is the largest stadium in the NFL, as well as the first indoor-outdoor stadium. It seats approximately 70,000, expandable up to 100,000, with more than 260 luxury suites and more than 13,000 premium seats. SoFi Stadium was host to Super Bowl LVI and will host the College Football National Championship Game in 2023, and the Opening and Closing Ceremonies of the Olympic Games in 2028. Adjacent to the stadium and sitting under the same roof canopy is the 2.5-acre American Airlines Plaza and the 6,000-seat YouTube Theater. For more information about SoFi Stadium, visit www.SoFiStadium.com or @SoFiStadium on Instagram, Facebook, Twitter and YouTube.

# About the Los Angeles Sports & Entertainment Commission:

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles. We connect local businesses and communities with events to create lasting economic, cultural, and social impact for the region. For more information, visit: LASEC.net.

<u>Trademarks</u>: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos, and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the COVID-19 outbreak, which may continue to affect negatively world economies as well as our industry, business and results of operations; entering, maintaining and renewing major distribution and licensing agreements; a rapidly evolving and highly competitive media landscape; WWE Network, computer systems, content delivery and online operations of our Company and our business partners; privacy norms and regulations; our need to continue to develop creative and entertaining programs and events; our need to retain and continue to recruit key performers; the possibility of a decline in the popularity of our brand of sports entertainment; the possible unexpected loss of the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and/or our inability to compete effectively, especially against competitors with greater financial resources or marketplace presence; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events; large public events as well as travel to and from such events; our expansion into new or complementary businesses, strategic investments and/or acquisitions; our accounts receivable; the construction and move to our new leased corporate and media production headquarters; litigation; a change in the tax laws of key jurisdictions; our feature film business; a possible decline in general economic conditions and disruption in financial markets including any resulting from COVID-19; our indebtedness including our convertible notes; our potential failure to meet market expectations for our financial performance; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; our share repurchase program; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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#### Media:

Adam Hopkins

203-352-8675

Adam.Hopkins@wwecorp.com

Investor:

Seth Zaslow

203-352-1026

Seth.Zaslow@wwecorp.com

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