



## Prinze, Jr. Joins WWE Creative Team

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STAMFORD, Conn.--(BUSINESS WIRE)--

Freddie Prinze, Jr., a long-time fan of World Wrestling Entertainment(R), joins WWE(R)'s creative team. Prinze, Jr. will now have a behind the scenes role contributing to WWE's weekly television and pay-per-view programs.

"Freddie Prinze, Jr.'s passion, energy and creativity make him an excellent fit for WWE," said Chairman Vince McMahon.

"Bringing on board an experienced Hollywood writer, actor and producer like Freddie Prinze, Jr. will only increase the level of entertainment to millions of viewers and passionate WWE fans every Monday on USA," said Chris McCumber, Executive Vice President Marketing Digital & Brand Strategy, USA Network.

WWE's programming is seen weekly by nearly 15 million viewers in the United States alone, and in 130 countries around the world (Monday Night RAW(R), ECW(R) and Friday Night SmackDown(R)).

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Source: World Wrestling Entertainment, Inc.

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