



Monday Night RAW® Delivers Highest Rating of Third Quarter

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STAMFORD, Conn.--(BUSINESS WIRE)--

WWE(R)'s "Monday Night RAW" on USA delivered 5,266,000 viewers on August 6, its best rating in the third quarter and a 10 percent increase over its quarter-to-date average (based on Nielsen Media Research, Galaxy Explorer 7/2/07-8/6/07, live + same day Persons 2+ impressions; excludes 7/30/07).

"The return of the Mr. McMahon(R) character and Triple H(R), combined with some interesting new storylines, will grow our ratings momentum for RAW as we approach our SummerSlam(R) pay-per-view," said Geof Rochester, WWE's Executive Vice President, Marketing.

The SummerSlam(R) pay-per-view on Sunday, August 26, will be broadcast live from Continental Airlines Arena in East Rutherford, N.J., starting at 8 p.m. ET/5 p.m. PT.

The August 6 ratings results come a week after a Nielsen equipment malfunction apparently resulted in under-reported ratings for the July 30 episode of "Monday Night RAW." This malfunction affected all USA Network ratings from 6:00 a.m. on July 30 through 1:21 p.m. on August 1. This resulted in the ratings being reported incorrectly for RAW and other USA programs that aired during the affected time period.

Additional information on World Wrestling Entertainment, Inc. (NYSE: WWE), can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

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Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 or Investors: Michael Weitz, 203-352-8642