



WWE® and FOX Sports Celebrate SmackDown's 20th Anniversary on October 4

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Tickets Available This Friday, August 16

STAMFORD, Conn.--(BUSINESS WIRE)-- The 20th anniversary celebration will mark the premiere of *SmackDown* on FOX broadcast network at 8 pm ET and take place at Staples Center in Los Angeles on Friday, October 4, 2019. Tickets are available starting this Friday, August 16 at 10 am PT via the Staples Center box office, www.AXS.com or by calling 1-888-929-7849.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190812005320/en/>

(Photo: Business Wire)

WWE Superstars past and present will be on hand at Staples Center to celebrate the occasion including Kurt Angle, Lita, Mick Foley, Booker T, Hulk Hogan,

Trish Stratus, Goldberg, Jerry Lawler, Mark Henry, Ric Flair and Sting.

"*SmackDown* has been delivering action-packed, family-friendly programming for two decades, and we look forward to entertaining generations to come as we begin this next chapter on FOX," said Vince McMahon, WWE Chairman & CEO.

"Since we announced our five-year agreement last June, we have been eagerly counting down the days to the launch of *SmackDownLive* on FOX Sports," said Eric Shanks, Chief Executive Officer and Executive Producer of FOX Sports. "We couldn't be more excited and are pulling out all of the stops to commemorate *SmackDown's* 20th anniversary celebration."

Beginning with its 20th anniversary celebration on Friday, October 4, *SmackDown* will air on FOX broadcast network 52 weeks a year and captivate fans with a unique combination of edge-of-your-seat action, unpredictable drama and world-class athleticism.

On air since 1999, *SmackDown Live* is the second-longest running weekly episodic cable television show in U.S. primetime history, only behind Monday Night Raw, and is currently among the most-watched, regularly scheduled programs on primetime cable. *SmackDown Live* has aired more original episodes than some of the most popular television series of all time, including The Simpsons, Gunsmoke, Lassie and Monday Night Football.

In its 20-year history, *SmackDown Live* has also helped launch the careers of pop-culture icons including Dwayne "The Rock"® Johnson, John Cena®, Triple H®, "Stone Cold"® Steve Austin® and The Bella Twins™.

About FOX Sports

FOX Sports is the umbrella entity representing Fox Corporation's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, the business has ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing relationships. FOX Sports includes the sports arm of the FOX Network as well as FS1, FS2, FOX Soccer Plus and FOX Deportes. FOX Sports' digital properties include FOXSports.com and the FOX Sports App, which provides live streaming video of FOX Sports content, instant scores, stats and alerts to iOS and Android devices. Additionally, FOX Sports and social broadcasting platform, Caffeine, jointly own Caffeine Studios which creates exclusive eSports, sports and live entertainment content. Also included in FOX Sports' portfolio are FOX's interests in joint-venture businesses Big Ten Network and BTN 2Go, as well as a licensing agreement that established the FOX Sports Radio Network.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 28 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at www.wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

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