



# SmackDown® 1000 Set for October 16

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## Tickets Available This Friday

STAMFORD, Conn.--(BUSINESS WIRE)-- The historic 1,000th episode of WWE® *SmackDown Live* will take place from the Capital One Arena in Washington, DC on Tuesday, October 16, 2018, and air live on USA Network at 8/7C. Tickets are available starting this Friday, August 17 at 10 am ET at the Capital One Arena box office, via [www.ticketmaster.com](http://www.ticketmaster.com), or by calling 1-800-745-3000.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180813005350/en/>

"1,000 episodes is a tremendous milestone reinforcing the longevity and popularity of WWE," said Vince McMahon, WWE Chairman & CEO. "But it's only the beginning, and the best is yet to come for *SmackDown*."

On air since 1999, *SmackDown Live* is the second-longest running weekly episodic cable television show in U.S. primetime history, only behind *Monday Night Raw*. *SmackDown Live* is currently among the most-watched, regularly scheduled programs on primetime cable and delivers more viewers in primetime than any cable network in the U.S. (2.9 million average viewers). *SmackDown Live* has aired more original episodes than some of the most popular television series of all time, including *The Simpsons*, *Gunsmoke*, *Lassie* and *Monday Night Football*.

*SmackDown Live* has also helped launch the careers of pop-culture icons including Dwayne "The Rock"® Johnson, John Cena®, Undertaker®, Triple H®, "Stone Cold"® Steve Austin and The Bella Twins™.

## **About WWE**

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 800 million homes worldwide in 24 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

**Trademarks:** All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

**Forward-Looking Statements:** This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercising control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares which are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made, are subject to change without any obligation on the part of the Company to update or revise them, and undue reliance should not be placed on these statements.

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