



WWE® SummerSlam® Returns to Barclays Center in 2018

08/14/2017

STAMFORD, Conn. & BROOKLYN, N.Y.--(BUSINESS WIRE)-- Barclays Center, NYC & Company and WWE today announced that *SummerSlam* Week will return to Brooklyn for the fourth consecutive year in August 2018 with *SummerSlam*, *Monday Night Raw*®, *SmackDown*® Live and *NXT*® once again taking place at Barclays Center over four consecutive nights.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170814005310/en/>

2018 Key Dates:

- Saturday, August 18 – *NXT*
- Sunday, August 19 – *SummerSlam*
- Monday August 20 – *Monday Night Raw*
- Tuesday, August 21 – *SmackDown Live*

"We're thrilled to host four consecutive nights of major WWE events, highlighted by *SummerSlam*, again next year," said Brett Yormark, CEO of Brooklyn Sports & Entertainment. "We have enjoyed a terrific partnership with WWE while hosting *SummerSlam* the past three years, and we are looking forward to continuing to grow our relationship with WWE and NYC & Company."

"Barclays Center and NYC & Company continue to be amazing partners for WWE, and we are thrilled to bring *SummerSlam* Week back to New York City next year," said John P. Saboor, WWE Executive Vice President, Special Events. "We look forward to working with our partners to build upon the incredible success of the last three years to create another unprecedented celebration for the WWE Universe."

WWE® SummerSlam® Returns to Barclays Center in 2018 (Photo: Business Wire)

SummerSlam takes place this Sunday, August 20, live from Barclays Center. The event, which streams live around the world on WWE Network, features the biggest stars of WWE, including John Cena®, Brock Lesnar®, Roman Reigns™, Seth Rollins™, Alexa Bliss™, Jinder Mahal™, Shinsuke Nakamura™, Naomi™, Braun Strowman™, The New Day™ and many more. In addition, *SummerSlam* Week in Brooklyn features a series of activities including interactive fan experiences and community outreach programs designed to leave a lasting impact throughout the region.

Ticket and [suite information](#) for *SummerSlam* in 2018 will be announced in the near future.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 20 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

ABOUT BROOKLYN SPORTS & ENTERTAINMENT:

Brooklyn Sports & Entertainment (BSE) develops and operates state-of-the-art venues and manages premier sports franchises, delivering dynamic content and experiences for audiences. BSE oversees programming, marketing, sales, and operations for Barclays Center, NYCB LIVE, home of the Nassau Veterans Memorial Coliseum, and LIU Brooklyn Paramount Theatre. BSE manages and controls the NBA's Brooklyn Nets and its Development League team, the Long Island Nets, as well as the business operations of the NHL's New York Islanders.

Barclays Center, which opened on September 28, 2012, offers 17,732 seats for basketball, 15,795 for hockey, and up to 19,000 seats for concerts, and has 101 luxury suites, four bars/lounges, four clubs, and 40/40 CLUB & Restaurant by Tanduay.

NYCB LIVE, home of the Nassau Veterans Memorial Coliseum, reopened on April 5, 2017 after undergoing an extensive renovation. The Coliseum offers 14,500 seats for basketball, MMA and boxing, 13,900 for hockey, up to 16,000 for concerts, and 4,500 seats for its theater configuration. With a focus on emerging businesses, BSE identifies and creates alliances, strategic partnerships and other business opportunities to ensure the success of its assets.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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Source: WWE