



# NXT® Moves To USA Network

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NEW YORK & STAMFORD, Conn.--(BUSINESS WIRE)-- WWE® (NYSE: WWE) and USA Network today announced an agreement in principle to air WWE's weekly Wednesday night show, *NXT*, live on USA Network at 8/7c starting September 18.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190820005267/en/>

## NXT® MOVES TO USA NETWORK

Following *NXT*'s growth in popularity, the new two-hour weekly show will expand its reach on USA Network, the leader in cable entertainment, while staying in its Wednesday night timeslot that it has held since 2015.

"The move to USA Network provides an opportunity to deepen our relationship with NBCUniversal and further build the *NXT* brand," said Vince McMahon, WWE Chairman & CEO. "Over the long term our goal is to develop a following that can be monetized to the same level as our flagship programs, *Raw*® and *SmackDown*®."

"USA Network and WWE have one of the longest and most successful partnerships in television history," said Chris McCumber, President, Entertainment Networks – USA and SYFY. "As the #1 cable entertainment network, we're excited to add *NXT* to our weekly lineup alongside powerhouse flagship *Raw*, and to bring a new generation of Superstars to a wide audience."

*NXT* launched in 2010 and has risen to become WWE's third global brand alongside *Raw* and *SmackDown*, hosting nearly 200 live events around the world each year. Airing on Wednesday nights at 8 pm, *NXT* has been WWE Network's #1 weekly series.

*NXT* offers a unique blend of authentic in-ring action with exciting and entertaining storylines that feature WWE's hottest up-and-coming Superstars

including Adam Cole™, Velveteen Dream™, Shayna Baszler™, Johnny Gargano® , Matt Riddle™, Bianca Belair™, Io Shirai™, Candice LeRae™, Tommaso Ciampa™, Kyle O'Reilly™ and Bobby Fish™. The brand's diverse roster consists of elite athletes from the NFL, collegiate and amateur sports, MMA and international sports such as rugby, kushti and kabaddi. It is also the birthplace to 80 percent of the current *Raw* and *SmackDown* rosters including Becky Lynch® , Seth Rollins® , Roman Reigns® , Charlotte Flair® , Bayley® , Sasha Banks® , Alexa Bliss® , Bray Wyatt® and Baron Corbin® .

The series will continue to emanate from Full Sail University in Orlando as part of WWE's production partnership with the preeminent entertainment, media, arts and technology institution.

### **About USA Network**

USA Network, the #1 cable entertainment network for a record 13 years and counting, is home to the most compelling television properties in the industry. Serving a broad, passionate fanbase, USA's diverse slate includes popular award-winning dramas, unfiltered family comedies, buzzy unscripted, weekly live WWE programming, and a portfolio of sought-after acquired series and movies. USA is part of NBCUniversal, one of the world's leading media and entertainment companies. NBCUniversal is a subsidiary of Comcast Corporation.

### **About WWE**

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG, family-friendly programming can be seen in more than 800 million homes worldwide in 28 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

**Trademarks:** All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

**Forward-Looking Statements:** This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: entering, maintaining and renewing major distribution and event agreements; *WWE Network* (including the risk that we are unable to attract, retain and renew subscribers); our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims alleging traumatic brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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Media Contacts:

Matthew Altman

WWE

203-352-1177

[Matthew.Altman@wwecorp.com](mailto:Matthew.Altman@wwecorp.com)

Kim Jenkins

USA Network

212-664-6407

[Kim.Jenkins@nbcuni.com](mailto:Kim.Jenkins@nbcuni.com)

Investor Contact:

Michael Weitz

WWE

203-352-8642

[Michael.Weitz@wwecorp.com](mailto:Michael.Weitz@wwecorp.com)

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