



TVA Sports and WWE® Announce Broadcast Agreement

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MONTREAL & STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE: WWE) and TVA Sports today announced a multi-year agreement to televise a weekly, one-hour edition of WWE's flagship program *Raw*, in French, beginning Wednesday, October 18 at 10 p.m.

"We're delighted to meet the demand for WWE by offering in-ring programming every week on TVA Sports," said Veronique Dubois, Director, Programming, TVA Sports. "Quebec has produced its share of great WWE Superstars over the years, and we hope that a new generation of Superstars will follow in the footsteps of Kevin Owens, Sami Zayn, and the Rougeau Brothers, among others."

"We're pleased to have TVA Sports join us in televising WWE programming," said Michelle Wilson, WWE Chief Revenue & Marketing Officer. "This partnership allows us to broaden our reach as we deliver our unique blend of action-packed, family friendly entertainment throughout the region."

All of the action for TVA Sports' presentation of *Raw* will be called by Patric Laprade, who will be joined on commentary by social media sensation Kevin Raphael.

About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 20 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>

About TVA Sports

TVA Sports, the channel for sports fans, carries a wide selection of leading sporting events. It is the exclusive French-language broadcaster of the National Hockey League (NHL) in Canada through 2026 and now the exclusive French-language broadcaster of the Montreal Impact and official broadcaster of the MLS through 2021. TVA Sports has broadcast rights agreements with WWE, Major League Baseball (MLB), the Toronto Blue Jays, RSEQ and U Sports university football, the Rogers Cup, WTA tennis, the Davis Cup, the Fed Cup, the QMJHL, the CHL, GYM, Eye of the Tiger Management, the IndyCar Series, the Quebec City and Montreal Grands Prix Cyclistes, and Red Bull Crashed Ice.

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