



WWE® and FOX Sports Latin America Announce Partnership

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MÉXICO CITY--(BUSINESS WIRE)-- WWE (NYSE:WWE) and FOX Sports Latin America today announced a five-year multi-channel agreement that will make WWE programming available in 56 million homes on various FOX Sports and FOX Premium platforms across all of Latin America, including Mexico, Brazil, Argentina, Colombia and Venezuela. The partnership will offer more than 480 hours of original WWE content per year.

Starting Monday, October 6, FOX Sports will feature a live broadcast of WWE's flagship program *Monday Night Raw*®. Additional original WWE programming including *SmackDown*®, *Main Event*™, *NXT*™ and *WWE Vintage Collection*™ will be shown on a weekly basis on FOX Sports, FOX Sports 2 and the regional digital platform, FOX Play while WWE's pay-per-view specials will be available via FOX's Premium offers in Latin America and on FOX Play in Brazil.

"We are very excited to build this new strategic partnership with a leading global entertainment brand such as WWE," said Francisco Pazmino, Senior Vice President Programming and Acquisitions, FOX Sports Latin America. "No doubt this long-term partnership will give us the opportunity to continue to strengthen our content line-up, offering our fans in the region a strong and consistent weekly schedule of WWE programming through our portfolio of channels."

"The combination of WWE's passionate fan base across Latin America plus FOX's extensive distribution channels in the region will prove to be mutually beneficial," said Gerrit Meier, Executive Vice President International, WWE. "This important partnership will allow us to engage audiences of all ages with compelling family sports entertainment programming and further grow the WWE fan base."

About WWE

WWE, a publicly traded company (NYSE:WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming is broadcast in more than 150 countries and 30 languages and reaches more than 650 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

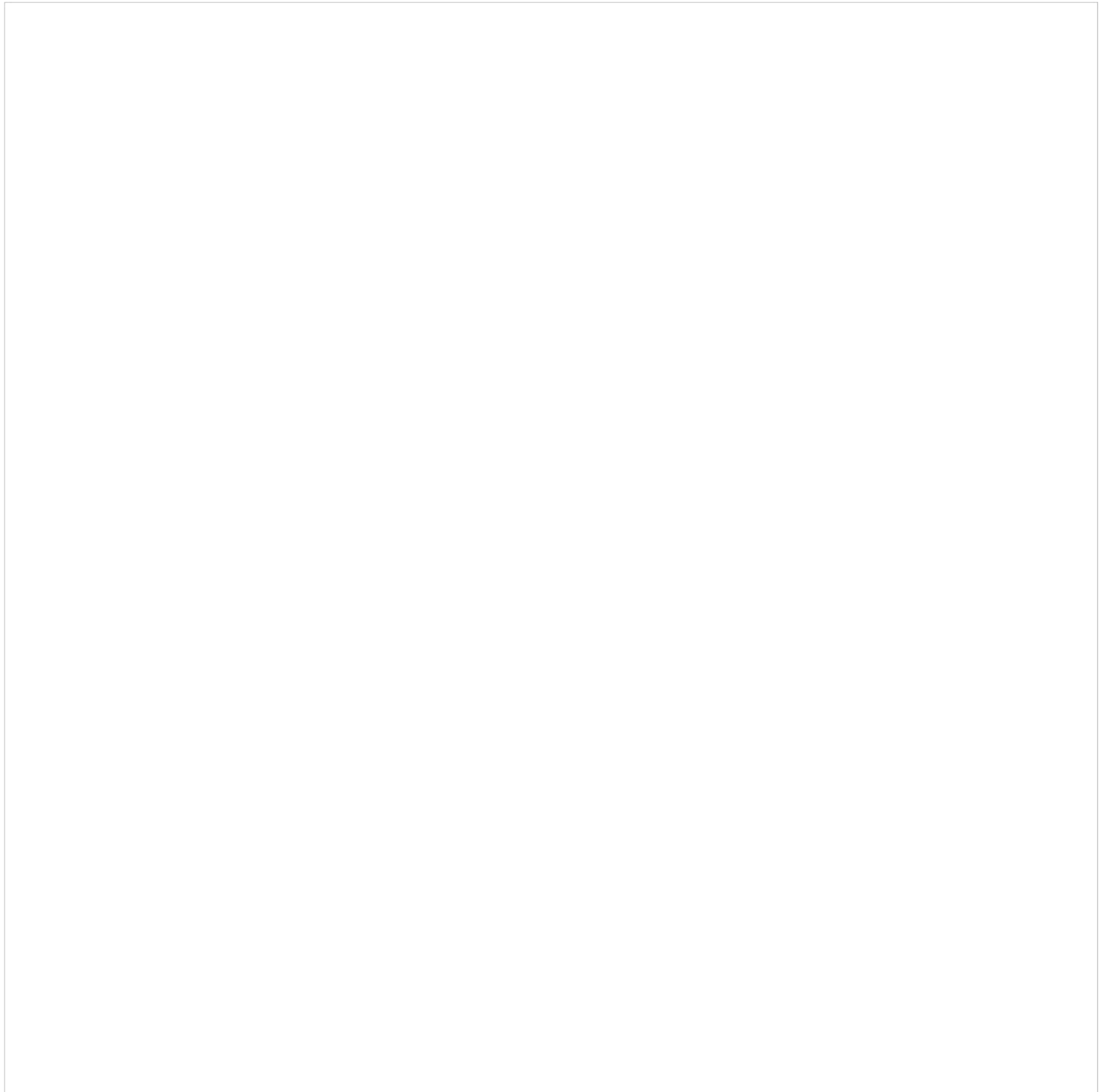
Additional information on WWE (NYSE:WWE) can be found at wwe.com and corporate.wwe.com. For information on our global activities, go to <http://www.wwe.com/worldwide/>.

About FOX Sports Latin America

FOX Sports is the sports channel cable television leader in Latin America. Transmits 24 hours a day, every day of the week, more than 56 million households in 19 countries in the region. Its programming focuses on everything related to sports, including live events, sports news, talk shows and other original content. The Bridgestone Copa Libertadores, Copa Sudamericana Total, Italy's Serie A, UEFA Champions League and UEFA Europa League, CONCACAF Champions League, Liga MX, Bellator, Golden Boy, Formula E, MLB and NFL are among its programming more prominent. FOX Sports is owned by FOX International Channels (FIC) a company of 21st Century FOX (NASDAQ: FOX; ASX: FOX). For more information go to www.FOXsportsla.com.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to entering into, maintaining and renewing key agreements, including television and pay-per-view programming and our new network distribution agreements; risks relating to the launch and maintenance of our new network; the need for continually developing creative and entertaining programming; the continued importance of key performers and the services of Vincent McMahon; the conditions of the markets in which we compete and acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to regulatory matters; risks resulting from the highly competitive and fragmented nature of our markets; uncertainties associated with international markets; the importance of protecting our intellectual property and complying with the intellectual property rights of others; the risk of accidents or injuries during our physically demanding events; risks associated with producing and travelling to and from our large live events, both domestically and internationally; risks relating to our film business; risks relating to new businesses and strategic investments; risks relating to our computer systems and online operations; risks relating to general economic conditions and our exposure to bad debt risk; risks relating to litigation; risks relating to market expectations for our financial performance; risks relating to our revolving credit facility; risks relating to the large number of shares of common stock controlled by members of the McMahon family and the possibility of the sale of their stock by the McMahons or the perception of the possibility of such sales; the relatively small public float of our stock; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends, general economic and competitive conditions and such other factors as our Board of Directors may consider relevant.



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