

WWE® Names Laura A. Brevetti General Counsel

09/27/2013

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE:WWE) today announced the appointment of Laura A. Brevetti as Senior Vice President, General Counsel & Secretary, reporting directly to WWE Chairman & Chief Executive Officer, Vince McMahon. Brevetti brings extensive legal and management experience to WWE and will be a key member of the senior executive team.

As General Counsel, Brevetti will be responsible for overseeing the legal and business affairs of the company and serving as the principal legal advisor to the Chairman, CFO, and management team. She will also serve as Corporate Secretary to WWE's Board of Directors.

Brevetti is a highly accomplished attorney with 30 years of experience in federal and local government, as well as private practice. A noted trial attorney, she has tried cases and arbitrations in both state and federal systems, holding positions that include the Attorney-in-Charge and Special Attorney, U.S. Department of Justice, and the Assistant District Attorney for Kings County, New York. Most recently, Brevetti was in private practice with K&L Gates.

Brevetti is often quoted in the media, commenting on current legal issues and events, and is frequently sought to participate in bar and industry seminars. She has also authored numerous legal articles and has served as an adjunct professor of trial advocacy at Fordham Law School and New York Law School.

Brevetti graduated with a J.D. from Georgetown University Law Center and an A.B. from Barnard College.

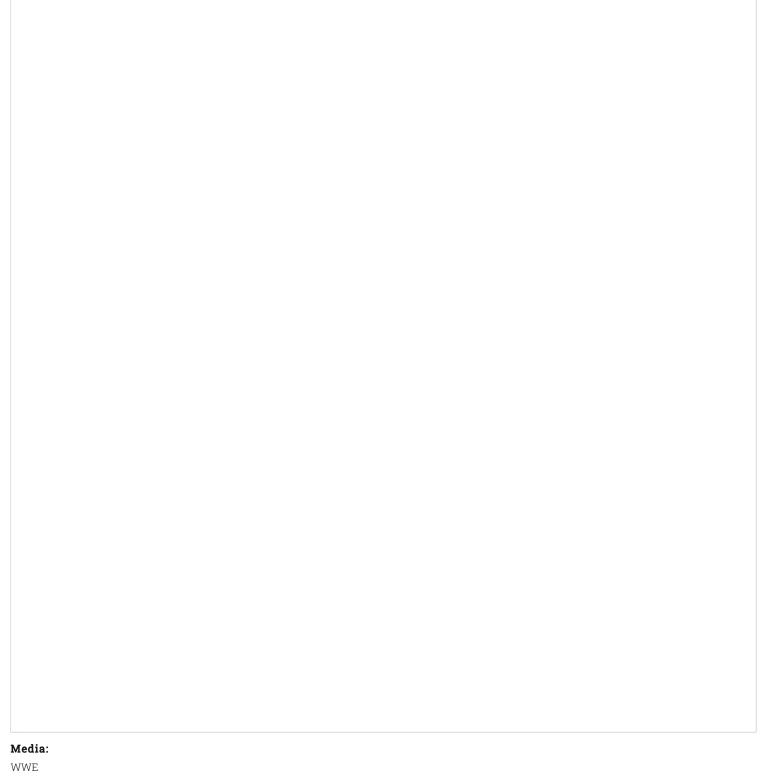
About WWE:

WWE, a publicly traded company (NYSE:WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming is broadcast in more than 150 countries and 30 languages and reaches more than 650 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, Miami, London, Mumbai, Shanghai, Singapore, Istanbul and Tokyo.

Additional information on WWE (NYSE:WWE) can be found at www.com. For information on our global activities, go to http://www.wwe.com/worldwide/.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to maintaining and renewing key agreements, including television and pay-per-view programming distribution agreements; the need for continually developing creative and entertaining programming; the continued importance of key performers and the services of Vincent McMahon; the conditions of the markets in which we compete and acceptance of the Company's brands, media and merchandise within those markets; our exposure to bad debt risk; uncertainties relating to regulatory and litigation matters; risks resulting from the highly competitive nature of our markets; uncertainties associated with international markets; the importance of protecting our intellectual property and complying with the intellectual property rights of others; risks associated with producing and travelling to and from our large live events, both domestically and internationally; the risk of accidents or injuries during our physically demanding events; risks relating to our film business; risks relating to increasing content production for distribution on various platforms, including the potential creation of a WWE Network; risks relating to our computer systems and online operations; risks relating to the large number of shares of common stock controlled by members of the McMahon family and the possibility of the sale of their stock by the McMahons or the perception of the possibility of such sales; the relatively small public float of our stock; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends, general economic and competitive conditions and such other factors as our Board of Directors may consider relevant.



Karen Varga-Sinka, 203-352-8619

karen.varga-sinka@wwecorp.com

or

Investors:

Michael Weitz, 203-352-8642

Michael.Weitz@wwecorp.com

Source: WWE