

## St. Louis to Host Royal Rumble®

## 09/27/2021

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE (NYSE: WWE) today announced that *Royal Rumble* will take place from The Dome at America's Center in St. Louis on Saturday, January 29, 2022, marking the largest venue to host the event in its illustrious 30+ year history.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20210927005446/en/

ST. LOUIS TO HOST ROYAL RUMBLE® (Photo: Business Wire)

Tickets will go on sale Friday, October 15 at 11 am ET/10 am CT via Ticketmaster. Fans interested in an exclusive *Royal Rumble* presale

opportunity can register at https://www.wwe.com/rumble2022.

"WWE has a rich history in St. Louis and we are excited to bring *Royal Rumble* to the Dome at America's Center, a venue that has hosted countless large-scale sports and entertainment events," said John P. Saboor, WWE Executive Vice President of Special Events. "We look forward to giving the WWE Universe an opportunity to experience all that St. Louis has to offer."

"The City of St. Louis is thrilled to host *Royal Rumble* at the Dome at America's Center in January," said St. Louis Mayor Tishaura Jones. "St. Louis has the best sports scene in the country, and *Royal Rumble* will enhance it even more. This event is an incredible opportunity for our city, bringing WWE fans from across the nation to St. Louis and helping keep our downtown vibrant during the winter season."

Royal Rumble will stream live at 8 pm ET exclusively on Peacock in the United States and WWE Network everywhere else. The event will be headlined by two 30-men and 30-women Royal Rumble matches, with the winners of both receiving a Championship match opportunity at WrestleMania in Dallas.

## **About WWE**

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The Company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family-friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE's TV-PG programming can be seen in more than 900 million homes worldwide in 28 languages through world-class distribution partners including NBCUniversal, FOX Sports, BT Sport, Sony India and Rogers. The award-winning WWE Network includes all live pay-per-views, scheduled programming and a massive video-on-demand library and is currently available in more than 180 countries. In the United States, NBCUniversal's streaming service, Peacock, is the exclusive home to WWE Network. The Company is headquartered in Stamford, Conn.

Additional information on WWE (NYSE: WWE) can be found at wwe.com and corporate.wwe.com.

<u>Trademarks</u>: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation
Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: the
impact of the COVID-19 outbreak on our business, results of operations and financial condition; entering, maintaining and renewing major distribution
agreements; a rapidly evolving media landscape; WWE Network (including the risk that we are unable to attract, retain and renew subscribers); our need
to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment;
the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related
private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater
financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets including possible
disruptions and reputational risks; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with
applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others'
intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial
liability in the event of accidents or injuries occurring during our physically demanding events including without limitation, claims alleging traumatic
brain injury; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary
businesses and/or strategic investments; our computer systems and online operations; privacy norms and regulations; a possible decline in general
economic conditions and disruption in financial markets; our accounts receivable; our indebtedness including our convertible notes; litigation; our
potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises
control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale
by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the volatility of our Class A common
stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow,
strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends
(including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider
relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part
of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties
associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations"
and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-
Q.

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