



World Wrestling Entertainment® to Participate In The Hidden Gems Conference, Hosted by Natixis Bleichroeder Inc.

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STAMFORD, Conn.--(BUSINESS WIRE)--

World Wrestling Entertainment, Inc. (NYSE:WWE) announced today that its Chief Operating Officer, Michael Sileck, will participate in The Hidden Gems Conference, hosted by Natixis Bleichroeder Inc., on Tuesday, October 9, 2007, in New York, NY.

Mr. Sileck's remarks are expected to begin at approximately 9:30 a.m. ET. An audio webcast will be available online at <http://corporate.wwe.com/investors>.

To listen to the live webcast, please go to the website at least 15 minutes prior to the start to register. Also, an archive of the webcast will be posted for 90 days on <http://corporate.wwe.com/investors>.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at wwe.com and corporate.wwe.com.

Trademarks: All World Wrestling Entertainment, Inc. programming, talent names, images, likenesses, slogans, wrestling moves, and logos are the exclusive property of World Wrestling Entertainment, Inc. ECW is a trademark of WWE Libraries, Inc. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This news release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include the conditions of the markets for live events, broadcast television, cable television, pay-per-view, Internet, entertainment, professional sports, and licensed merchandise; acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to litigation; risks associated with producing live events both domestically and internationally; uncertainties associated with international markets; risks relating to maintaining and renewing key agreements, including television distribution agreements; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated.

Source: World Wrestling Entertainment, Inc.

Contact: World Wrestling Entertainment, Inc. Media: Gary Davis, 203-353-5066 Investors: Michael Weitz, 203-352-8642