

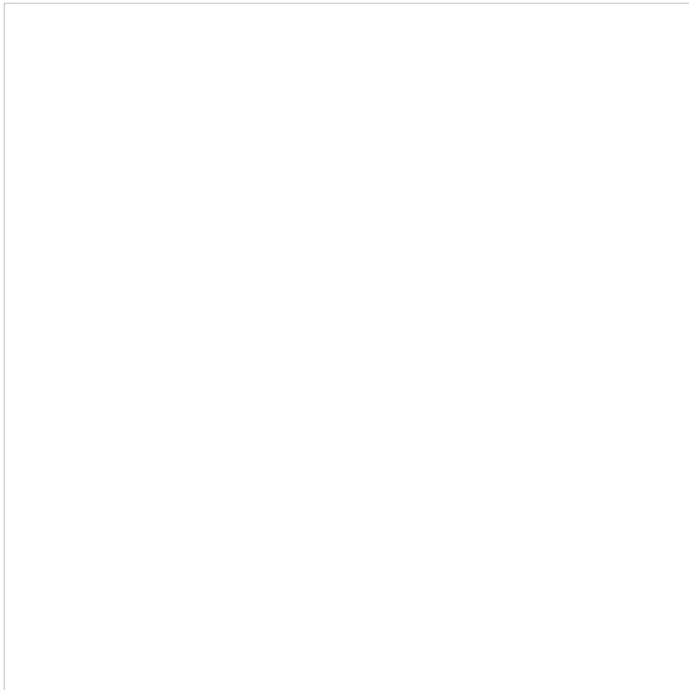


# WWE® Brings Annual Tribute to the Troops® Celebration to Washington D.C.

10/11/2016

STAMFORD, Conn. & WASHINGTON--(BUSINESS WIRE)-- WWE today announced that the 14<sup>th</sup> annual *WWE Tribute to the Troops* event will be held on Tuesday, December 13 at Verizon Center in Washington D.C., marking the first time the event will be held in our nation's capital. While in D.C., WWE Superstars will spend time with members of all five branches of the military. WWE began *Tribute to the Troops* in 2003 as a way to honor our servicemen and women and their families. *Tribute to the Troops* will air on Wednesday, December 14 on USA Network.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20161011006166/en/>



WWE Superstar John Cena greets our nation's troops. (Photo: Business Wire)

In the long-standing tradition of the USO supporting and entertaining our troops at home and abroad, WWE brings together the best of sports, entertainment and pop culture, with celebrity appearances and performances from music's most popular acts. *Tribute to the Troops* has become a holiday tradition and is considered TV's most patriotic and heartwarming show of the year.

While in Washington D.C., WWE Superstars will spend time giving back to military personnel and their families. Activities will include a Be a STAR<sup>®</sup> anti-bullying rally, as well as hospital visits and outreach initiatives at various installations throughout the Washington D.C. metropolitan area. Additionally, servicemen and women and their families will be given complimentary tickets to attend *Tribute to the Troops*.

"We are so excited to partner with WWE on *Tribute to the Troops*, an event that truly has become a holiday tradition for our service members and their families," said Elaine Rogers, President and CEO of USO of Metropolitan Washington-Baltimore. "What better way to thank our active duty military members and their families for their service than by providing them with an amazing evening of fun and entertainment."

"First I would like to thank the USO and WWE for all the support they have given our servicemen and women," said Maj. Gen. Bradley A. Becker, Commander, Joint Force Headquarters-National Capital Region and the U.S. Army Military District of Washington. "The National Capital Region is the political and military center of gravity for the United States with an infrastructure vital to the global interests of the nation, and I believe is an ideal location for the upcoming *Tribute to the Troops* because of the large number of military personnel and their families that live and work in the DC-Metro area. I know that our service members are big fans of WWE and are excited to participate in this wonderful event."

"For the 14<sup>th</sup> year, WWE is honored to give back to American military personnel and their families for their commitment to and sacrifice for our country," said WWE Chairman & CEO Vince McMahon. "Our servicemen and women work tirelessly and selflessly for our freedom, and it is an honor to continue the *Tribute to the Troops* tradition for them this year in our nation's capital."

## **About WWE**

WWE, a publicly traded company (NYSE:WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming reaches more than 650 million homes worldwide in 25 languages. WWE Network, the first-ever 24/7 over-the-top premium network that includes all live pay-per-views, scheduled programming and a massive video-on-demand library, is currently available in more than 180 countries. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich and Tokyo.

Additional information on WWE (NYSE:WWE) can be found at [wwe.com](http://wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to: WWE Network; major distribution agreements; our need to continue to develop creative and entertaining programs and events; the possibility of a decline in the popularity of our brand of sports entertainment; the continued importance of key performers and the services of Vincent K. McMahon; possible adverse changes in the regulatory atmosphere and related private sector initiatives; the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate and greater financial resources or marketplace presence of many of our competitors; uncertainties associated with international markets; our difficulty or inability to promote and conduct our live events and/or other businesses if we do not comply with applicable regulations; our dependence on our intellectual property rights, our need to protect those rights, and the risks of our infringement of others' intellectual property rights; the complexity of our rights agreements across distribution mechanisms and geographical areas; potential substantial liability in the event of accidents or injuries occurring during our physically demanding events including, without limitation, claims relating to CTE; large public events as well as travel to and from such events; our feature film business; our expansion into new or complementary businesses and/or strategic investments; our computer systems and online operations; a possible decline in general economic conditions and disruption in financial markets; our accounts receivable; our revolving credit facility; litigation; our potential failure to meet market expectations for our financial performance, which could adversely affect our stock; Vincent K. McMahon exercises control over our affairs, and his interests may conflict with the holders of our Class A common stock; a substantial number of shares are eligible for sale by the McMahons and the sale, or the perception of possible sales, of those shares could lower our stock price; and the relatively small public "float" of our Class A common stock. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends (including under our revolving credit facility), general economic and competitive conditions and such other factors as our Board of Directors may consider relevant. Forward-looking statements made by the Company speak only as of the date made and are subject to change without any obligation on the part of the Company to update or revise them. Undue reliance should not be placed on these statements. For more information about risks and uncertainties associated with the Company's business, please refer to the "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors" sections of the Company's SEC filings, including, but not limited to, our annual report on Form 10-K and quarterly reports on Form 10-Q.

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**Media:**

**WWE**

Annie Kruger, 203-352-8613

[Annie.Kruger@wwecorp.com](mailto:Annie.Kruger@wwecorp.com)

or

**USO of Metropolitan Washington-Baltimore**

Michelle Shortencarrier, 703-864-6429

[michelle@usometro.org](mailto:michelle@usometro.org)

or

**Investor:**

**WWE**

Michael Weitz, 203-352-8642

[Michael.Weitz@wwecorp.com](mailto:Michael.Weitz@wwecorp.com)

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