

## New WWE Smackdown Your Vote!® Podcasts Feature Senate Majority Leader Bill Frist, Comedian Carlos Mencia and WWE® Superstar Val Venis $^{TM}$

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STAMFORD, Conn.--(BUSINESS WIRE)--

U.S. Senate Majority Leader Bill Frist, comedian Carlos Mencia and WWE RAW(R) Superstar Val Venis are featured in three new podcasts in Smackdown Your Vote!'s continuing series, "The Nowinski Perspective," hosted by WWE Political Correspondent Chris Nowinski (TM). The podcasts can be found at smackdownyourvote.com and on iTunes.

The interviews focus on why adults 30 and under should vote in the upcoming mid-term election, touching upon issues outlined in Smackdown Your Vote!'s 18-30 Voter Issues Paper (VIP), which includes questions on the war in Iraq and economic issues. Prior podcasts in the series have featured Republican National Committee Chairman Ken Mehlman and Democratic National Committee Chairman Gov. Howard Dean, among others.

"When I was young, I attended Harvard Medical school, went through my years as an intern and in residency...during that time, I thought I was doing my part for the country already just through saving lives. One day, I realized the only way I could get my voice heard was by doing our most important civic duty: voting," said Senate Majority Leader Frist, "The upcoming elections are the most important and consequential in recent history...people have clear choices to make."

Carlos Mencia stated, "When I first voted, I felt very empowered...what I thought, what I felt, what I believed was being expressed...I had the power...I wasn't born in this country, but people like me (who were not born in the United States) have a much higher voting record than those who were...that right is not taken for granted."

"We know young adults listen to many diverse sources for information leading up to Election Day in November," said Gary Davis, executive director of WWE Smackdown Your Votel. "These three new podcasts offer very different perspectives on why Americans under 30 should vote in this election. They all agree, though, that younger Americans have a significant stake in the outcome of this election, an outcome that could possibly change the current political landscape significantly."

Smackdown Your Vote!, founded in July 2000, is a non-partisan approach to getting young people involved in the political process and registered to vote and includes such partners as the League of Women Voters, National Association of Secretaries of State, the Harvard Institute of Politics and 18to35. Smackdown Your Vote! conducts voter registration at WWE live events, visits to high schools and colleges, and provides materials and resources to encourage active participation in their democracy. For information on the program go to smackdownyourvote.com.

World Wrestling Entertainment, Inc. (NYSE: WWE) is an integrated media and entertainment company headquartered in Stamford, Conn., with offices in New York City, Los Angeles, Toronto and London. Additional information on the company can be found at www.com and corporate.www.com.

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Source: World Wrestling Entertainment, Inc.