



## Stephanie McMahon Selected as Eisenhower Fellow

---

**10/15/2014**

STAMFORD, Conn.--(BUSINESS WIRE)-- WWE® Chief Brand Officer Stephanie McMahon has been selected as a 2015 Eisenhower USA Fellow, one of nine U.S. leaders to participate in the prestigious international leadership exchange program for outstanding professionals, the Eisenhower Fellowships announced today.

Stephanie McMahon, Chief Brand Officer WWE  
(Photo: Business Wire)

"We welcome this talented and enthusiastic group of young leaders into the global network of Eisenhower Fellows to build bridges across borders and work together to make the world more peaceful, prosperous and just," said Chairman of the Board of Trustees, General Colin L. Powell, USA

(Retired).

Eisenhower Fellowships exist to inspire leaders around the world to challenge themselves to think beyond their current scope, to engage others, including outside of their current networks and to leverage their own talents to better the world around them. Fellows are selected based on their proven leadership and success in their professional field, their enthusiasm for continued learning, their active engagement in community activities and their potential for advanced leadership and societal impact.

The nine USA Fellows were selected from a highly competitive pool of applicants from across the United States. As an Eisenhower Fellow, McMahon will travel to Asia and South America, to gain a deeper understanding of business implications in the region, local societal challenges, and potential partnerships.

"I am honored to have been selected as an Eisenhower Fellow as a part of such an esteemed class of global leaders," said Stephanie McMahon, Chief Brand Officer, WWE. "I look forward to this transformational experience to gain a deeper understanding of the culture in key growth areas, both from a business and community standpoint; develop relationships with my Fellows as well as key influencers abroad, partner with the Women's Leadership Program, and use this knowledge to help shape WWE's global business strategies and continue our mission of putting smiles on people's faces."

Governor Christine Todd Whitman, Chairman of the Executive Committee of the Board of Trustees of Eisenhower Fellowships, commended McMahon and the entire class of 2015. "In our globalized world, the experience of an Eisenhower Fellowship will allow these men and women to draw from an incredibly rich international network to enhance their impact in their respective regions and professional fields." Gov. Whitman said.

McMahon joins other notable Fellows in the 2015 class including David Bray, Visiting Associate on Cyber Security and Culture at the University of Oxford, Chief Information Officer for the Federal Communications Commission and Amy Wilkinson, Author with Simon & Shuster and Senior Fellow, Harvard University. Past Fellows have included Adam Grossman, Senior Vice President, Marketing and Brand Development, Boston Red Sox, Anne Gordon, Senior Vice President of Media and Communications, Philadelphia, Eagles, Ines Alberdi, Executive Director, UN Development Fund for Women and Marc Vanheukelen, Chief of Staff, European Commission for International Trade.

Stephanie McMahon was named Chief Brand Officer in December 2013 and is responsible for leading WWE's efforts to further enhance its global brand reputation among key constituencies including government, media, advertisers, business leaders and investors. Stephanie serves as the company's brand ambassador and works with WWE's business units to support key growth initiatives. She is the primary spokesperson for WWE's CSR initiatives, including Be a STAR, WWE's anti-bullying program and along with her husband, Paul Levesque, has started and funded a cause for Pediatric brain and spinal cancer called, Connor's Cure.

Prior to being named Chief Brand Officer, Stephanie was Executive Vice President, Creative and was responsible for overseeing the creative development of all WWE television, pay-per-view programming, print, digital and social media content. Stephanie began her career with WWE in 1998 as an Account Executive for the WWE sales office in New York City, while also developing her television personality on WWE programming. Stephanie's career growth and development spans over multiple business areas including directing and producing some of WWE's televised events. She has also managed WWE's Talent Relations, Talent Brand Management and Live Events businesses.

She is a member of the Board of Directors for both the USO Metropolitan Washington and the digital media company, Tout, Inc. Stephanie has received Fairfield County Business Journal's 2010 "40 Under 40" award and was recognized as one of the "Most Powerful Women in Cable" by CableFAX magazine for four out of the past five years. In 2013, Stephanie was named to Ad Age's "40 Under 40" and was also named one of Multichannel News's "Women to Watch." In May of 2014, she was named as one of Broadcasting & Cable and Multichannel News's "Women in the Game."

Stephanie is a working mother of three daughters ages 8, 6 and 4.

## About WWE

WWE, a publicly traded company (NYSE: WWE), is an integrated media organization and recognized leader in global entertainment. The company consists of a portfolio of businesses that create and deliver original content 52 weeks a year to a global audience. WWE is committed to family friendly entertainment on its television programming, pay-per-view, digital media and publishing platforms. WWE programming is broadcast in more than 170 countries and 35 languages and reaches more than 650 million homes worldwide. The company is headquartered in Stamford, Conn., with offices in New York, Los Angeles, London, Mexico City, Mumbai, Shanghai, Singapore, Dubai, Munich, Dubai and Tokyo.

Additional information on WWE (NYSE: WWE) can be found at [www.com](http://www.wwe.com) and [corporate.wwe.com](http://corporate.wwe.com). For information on our global activities, go to <http://www.wwe.com/worldwide/>.

Trademarks: All WWE programming, talent names, images, likenesses, slogans, wrestling moves, trademarks, logos and copyrights are the exclusive property of WWE and its subsidiaries. All other trademarks, logos and copyrights are the property of their respective owners.

Forward-Looking Statements: This press release contains forward-looking statements pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995, which are subject to various risks and uncertainties. These risks and uncertainties include, without limitation, risks relating to entering into, maintaining and renewing key agreements, including television and pay-per-view programming and our new network distribution agreements; risks relating to the launch and maintenance of our new network; the need for continually developing creative and entertaining programming; the continued importance of key performers and the services of Vincent McMahon; the conditions of the markets in which we compete and acceptance of the Company's brands, media and merchandise within those markets; uncertainties relating to regulatory matters; risks resulting from the highly competitive and fragmented nature of our markets; uncertainties associated with international markets; the importance of protecting our intellectual property and complying with the intellectual property rights of others; the risk of accidents or injuries during our physically demanding events; risks associated with producing and travelling to and from our large live events, both domestically and internationally; risks relating to our film business; risks relating to new businesses and strategic investments; risks relating to our computer systems and online operations; risks relating to general economic conditions and our exposure to bad debt risk; risks relating to litigation; risks relating to market expectations for our financial performance; risks relating to our revolving credit facility specifically and capital markets more generally; risks relating to the large number of shares of common stock controlled by members of the McMahon family and the possibility of the sale of their stock by the McMahons or the perception of the possibility of such sales; the relatively small public float of our stock; and other risks and factors set forth from time to time in Company filings with the Securities and Exchange Commission. Actual results could differ materially from those currently expected or anticipated. In addition, our dividend is dependent on a number of factors, including, among other things, our liquidity and historical and projected cash flow, strategic plan (including alternative uses of capital), our financial results and condition, contractual and legal restrictions on the payment of dividends, general economic and competitive conditions and such other factors as our Board of Directors may consider relevant.

---

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141015006442/en/>

WWE

Annie Kruger, 203-352-8613

[Annie.Kruger@wwecorp.com](mailto:Annie.Kruger@wwecorp.com)

Source: WWE