



WWE Superstar "Stone Cold" Steve Austin Signs Autographs to Show His Support and Raise Money for the American Cancer Society's Relay for Life Event near His Hometown in Texas

10/16/2006

GANADO, Texas--(BUSINESS WIRE)--

"Stone Cold" Steve Austin warms up to lend his support to the American Cancer Society's Relay For Life event by signing autographs to raise money for the cause. Austin will personally match the monetary amount generated from any purchased autographed photo and donate the proceeds to the American Cancer Society.

The 4th Annual Jackson County Relay for Life will take place over a 12-hour period beginning on Saturday, October 21st at 6:00PM in Ganado, TX. Participants gather at the Ganado ISD football stadium for a 12-hour walk-a-thon. The event pays special recognition to cancer survivors as well as to those who have lost the battle with cancer. This year, Steve's father Ken Williams, from Edna, TX, is among the surviving honorees.

"Stone Cold" Steve Austin, a native of Edna, TX is a household name around the world. His legendary career as a professional wrestler with World Wrestling Entertainment has garnered numerous titles and accomplishments. He holds an immense and incredibly devoted fan base and is considered one of the most popular WWE wrestlers of all time. Austin is also set to grace the big screen with an upcoming starring role in the first of a three-picture deal under the WWE Film banner as the lead role in *The Condemned*, which will be released early next year.

FOR ADDITIONAL INFORMATION ON STEVE AUSTIN OR TO REQUEST AN INTERVIEW CONTACT NICOLE NASSAR, 310.576.3003

For additional information on Relay for Life, visit cancer.org or call 1.800.ACS.2345.

About the American Cancer Society:

The American Cancer Society is the nationwide community based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education advocacy and service.

Source: World Wrestling Entertainment

Contact: Nicole Nassar Public Relations Nicole Nassar, 310-576-3003 Fax: 310-576-3004 Nicole@NassarPR.com